

TWENTY

TWENTY

THREE **ANNUAL  
REPORT**

TWENTY

TWENTY

THREE

TWENTY



**NEWTON**  
BUSINESS IMPROVEMENT  
ASSOCIATION



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# ABOUT US ABOUT US ABOUT US

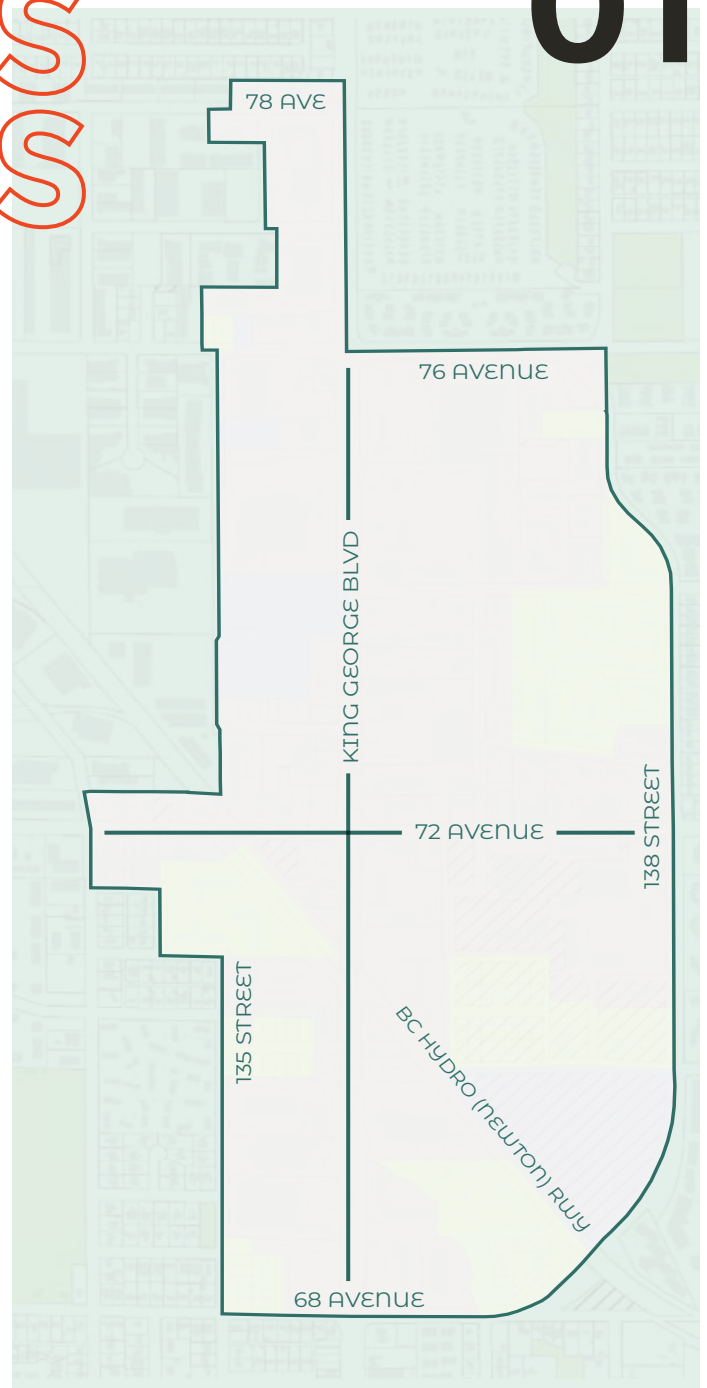
# 01

The Newton Business Improvement Association is a group of approximately 530 businesses and property owners who are passionate about improving the Newton Town Centre.

Located in the heart of Surrey on the cross roads of 72 Avenue and King George Boulevard. The Newton BIA was created in 2014, taking a leadership role to revitalize the area. The BIA brings business members, grassroots organizations, community stakeholders and government together with a focus on the four pillars of **Safety**, **Area Enhancement**, **Marketing/Events** and **Government Relations**.

The Newton BIA receives a levy from property taxes, which is collected by the City of Surrey. The BIA is governed by a volunteer Board of Directors, consisting of a diverse selection of businesses and property owners representing all regions within the boundary.

The approval of the Newton BIA was implemented through business consultation and a council initiative. Governance of the association is regulated by the constitution and a set of bylaws.



# 2014

Newton BIA  
Established

# 428

Business  
Properties

# 102

Property  
Owners

# \$1.01b

Assessed  
Property Value

# PRESIDENT'S LETTER

**Safety & Area Enhancement:** The focus in 2023 remained on keeping our streets and business areas clean, safe and welcoming. Kenneth from Team Tidy has been doing his usual fantastic job of keeping our streets and sidewalks clear of litter. The Commissionaires continue to do their vital work in dealing with the increasing presence of homeless folks throughout our commercial centres and providing a high level of security to Newton. Goodbye Graffiti and Goodbye Garbage continue to provide valuable services to our business members. Safety remains the top concern of the Newton BIA and the largest part of our budget is still dedicated to this effort.

**Marketing & Events:** Spooktacular was another huge success. The event has become a tradition in Newton and attendance grows every year. The State of Newton featured keynote speakers Brenda Locke – Mayor of Surrey and Brent Toderian – Global Cities Advisor. The tradeshow and lunch rounded out the event, which is fast becoming a highlight in Newton's business calendar.

**Government Relations:** Our Extraordinary General Meeting was held in September.

Business and Property Owners were invited to vote on renewing the Newton Business Improvement Association for an additional term of four years. The motion easily passed as did the motion to adopt a levy strategy to keep up with inflation for the next four years.

Our executive director, Philp Aguirre, continues to maintain and develop new connections throughout the Surrey Business Community, as well as maintaining memberships with Tourism Surrey and BIABC.

Philip Aguirre and Nasrin Baji continue to keep the Board Members engaged and have stayed connected virtually with our business members and associated groups. The Board thanks Philip and Nasrin for their continued enthusiasm and dedication to Newton. Thanks also go to the City of Surrey staff, Mayor Brenda Locke and Council for their continued support and guidance.

On a personal note, this will be my last year with the Newton BIA and I will step down from my role as President of the Board. I am proud to have been a part of the Newton BIA from inception and have thoroughly enjoyed the challenges and accomplishments along the way. Most importantly, it is the people I have had the pleasure of meeting and collaborating with that have made these past 10 years so enriching.

Linda McCabe  
Board President



02

## BOARD OF DIRECTORS 2022-23

Linda McCabe  
Value Property Group

Derek Ho  
Kings Cross

Harry Lamba  
The UPS Store

Kamil Lotfali  
Newton Crossing

Jaspal Brar  
Allied Insurance

Suman Basnyat  
S. Basnyat & Co. Inc.

Jay Blaschuk  
Sources

Jodi Leech  
Studio 73



GOVERNMENT RELATIONS

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SAFETY & SECURITY

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MARKETING & EVENTS

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AREA ENHANCEMENT

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BIA PILLARS  
BIA PILLARS  
BIA PILLARS  
BIA PILLARS

# CURRENT PROGRAMS

04

## COMMUNITY SAFETY PATROL (CSP)

est. 2016



The Community Safety Patrol (CSP) program consists of one daily eight-hour patrol to address safety priorities and support crime reduction initiatives.

3,674

Nuisance Files Resolved



40

Meetings in 2023

An integrated weekly safety initiative with the CSP, Bylaw, RCMP, Transit, OPTIONS, SOURCES and SCPS to increase effectiveness and communication.



## NEWTON SAFETY UNIT (NSU)

est. 2015

## NEWTON NEWS

est. 2020



The Newton News provides an opportunity for the Newton BIA to gain awareness in the community and promote local news, & BIA programs.

11

Issues Published



5,616

Pounds of Garbage

253

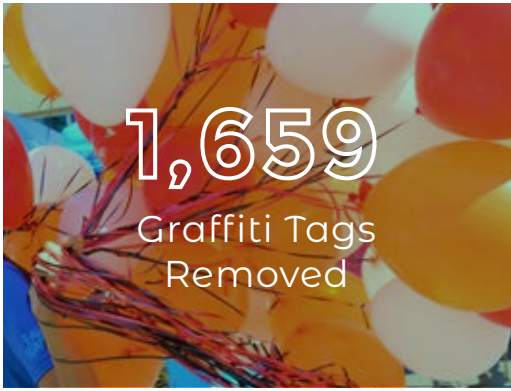
Bags of Garbage

Made up of a team of one, Team Tidy is a daily, proactive approach to maintaining the cleanliness of the streets within the BIA boundary.

## TEAM TIDY

est. 2015





# 1,659

Graffiti Tags  
Removed

Contracted through Goodbye Graffiti; all graffiti within the Newton BIA boundary is pro-actively removed ensuring that the area remains graffiti-free.

## GOODBYE GRAFFITI



est. 2015

## GOODBYE GARBAGE

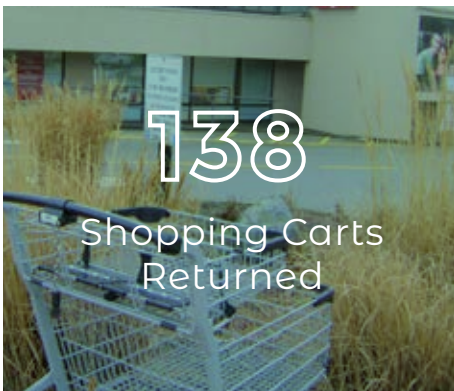
est. 2021

Contracted with Goodbye Garbage; a large item removal program to eliminate all illegal dumping that occurs throughout the Newton BIA boundary.



# 99

Pieces of Illegal  
Dumping Removed



# 138

Shopping Carts  
Returned

In an effort to reduce the visual nuisance created by abandoned carts, Team Tidy returns carts to their homes as part of the daily patrol of the Newton Town Centre.

## SHOPPING CART RETRIEVAL



est. 2017

## MURAL LANEWAY

est. 2016

With the goal to activate public spaces, the Mural Laneway on King George Blvd and 72 Avenue is a stepping stone to revitalizing the town centre and creating a cultural entertainment district for Newton.



# 11

Murals to-date



A series of seating installations along 137 Street; each a combo of seating & greenery. The aim is to create saafe mini parklets where people can rest and enjoy the outdoors. The goal is to bring activity and vitality to the street.

## 137 STREET FURNITURE



est. 2022

# CAR-FREE DAY

est. 2022



A day-long community festival to promote active transportation, sustainability, and public spaces; car-free, family-friendly, free.



A spooky, fun-filled family event featuring an urban pumpkin patch, dance performances, a petting zoo and tons of crafts & games.

# SPOOKTACULAR NEWTON



est. 2016

# STATE OF NEWTON

est. 2017



An opportunity for the business community to engage in a dialogue that showcases the upcoming investment opportunities for Newton.



# 06

## A DECADE IN NUMBERS

**31,259**

Community Safety Patrol Crime Files

**315**

Newton Safety Unit Meetings

**10,868**

Graffiti Tags Removed

**732**

Pieces of Large Garbage Removed

**64,336**

Pounds of Trash Removed

**1,682**

Shopping Carts Returned

**44**

Editions of Newton News

**186**

Community Events Hosted



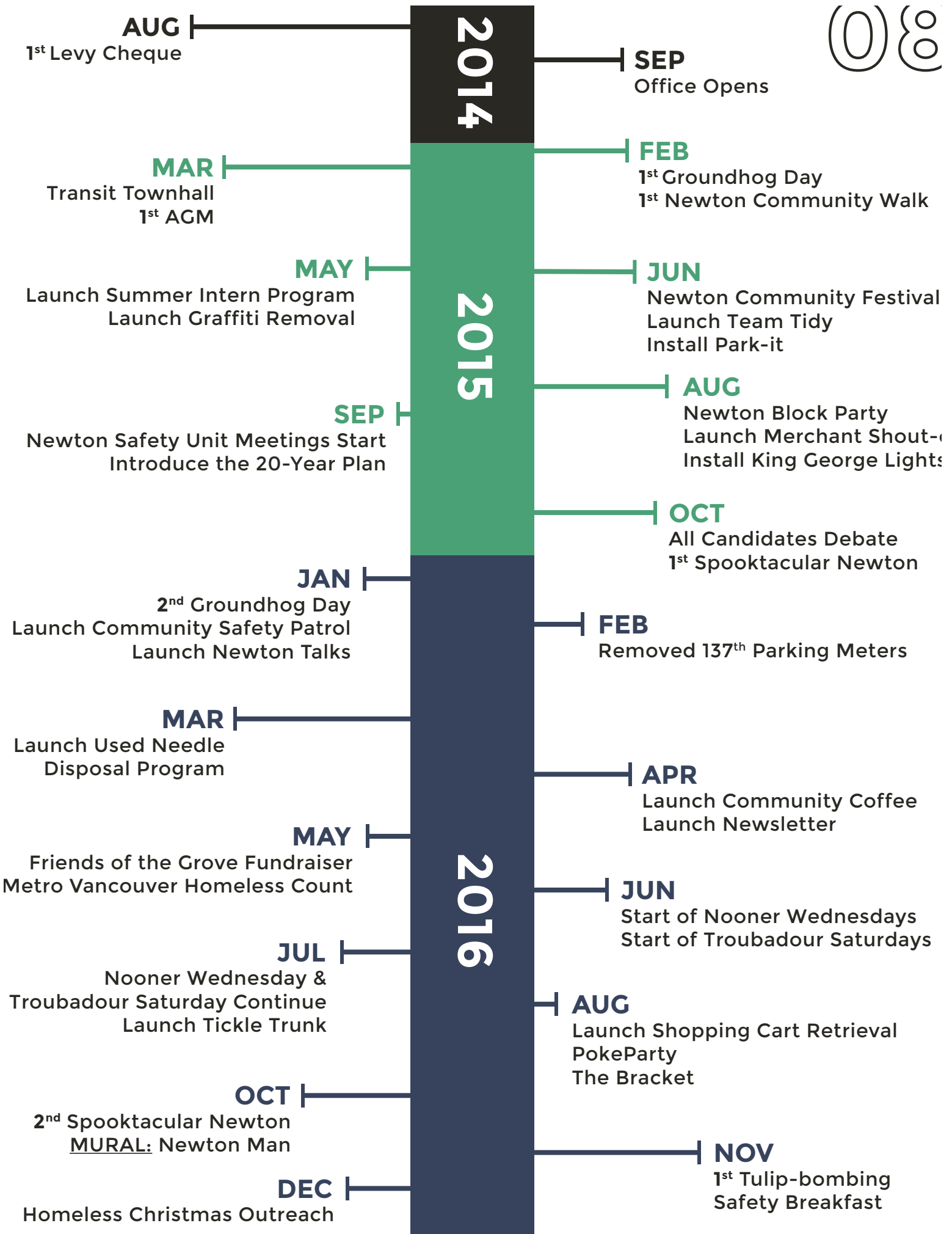
08 LAST DECADE

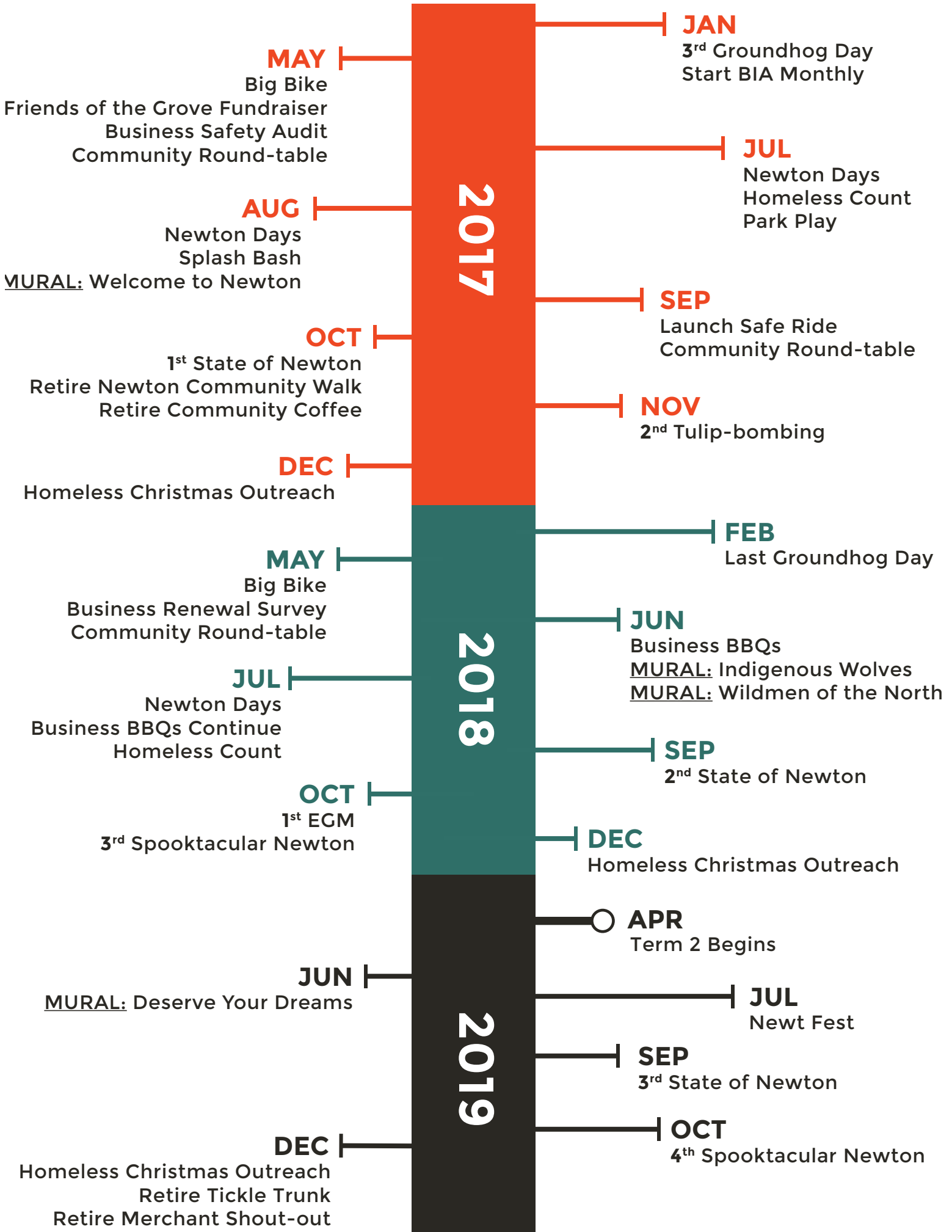
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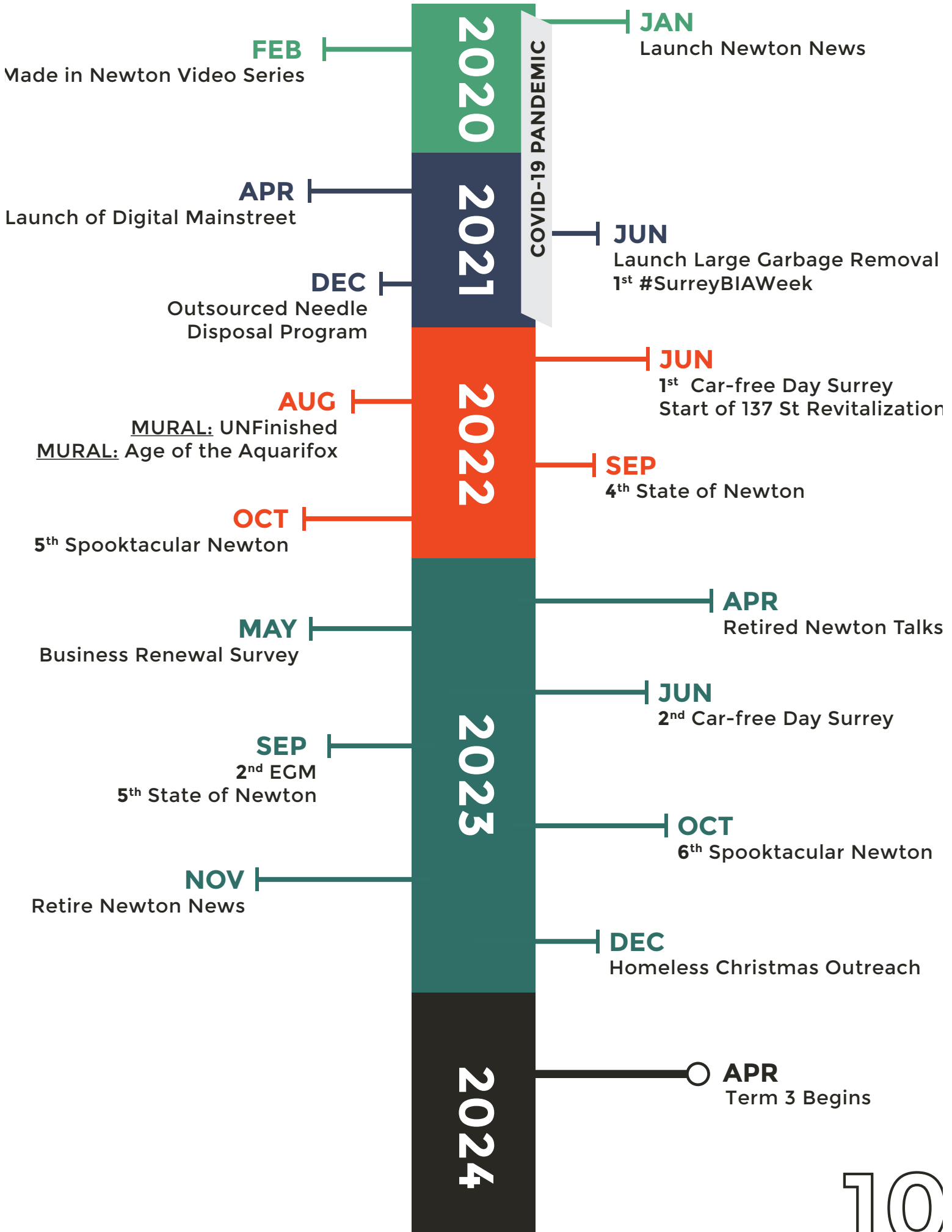
12 SURVEY RESULTS

13 EGM RESULTS

LOOKING BACK  
& RENEWAL  
LOOKING BACK  
& RENEWAL  
LOOKING BACK  
& RENEWAL







# RENEWAL PROCESS RENEWAL PROCESS

The current bylaw of the Newton BIA ends March 31, 2024. To continue operating, support for the organization by its Members and City Council must be expressed through the passage of new bylaws by the City of Surrey. Planning for the next mandate period through analysis, consultation, and budgeting is the **Renewal Process**.

## NOV 2017–MAR 2023

- Developed Strategic Plan for four year renewal
- Developed questionnaire
- Planned outreach activities

## MAY–SEPT 2023

- Outreach activities
- Tabulate and analyze survey results
- Revise and finalize renewal proposal and budget based on Member input

## SEPT–OCT 2023

- Distribute renewal information to Property Owners and Businesses
- Extraordinary General Meeting: Members vote on motions to approve renewal budget as well as Year One Budget for new mandate

## OCTOBER 2023

- All materials to be sent to the City of Surrey BIA liaison within the Economic Development Office

## NOVEMBER 2023

- Economic Development Office prepares Council Report
- Council decides on whether to proceed
- Formal notifications from the City mailed to property owners

## JANUARY 2024

- 30 day notice period for objections

## MARCH 2024

- Council enacts re-designation (renewal bylaw and new Granting bylaw)

## MARCH 31, 2024

- Old bylaws expires

## APRIL 1, 2024

- If approved, new BIA term begins



# SURVEY RESULTS

The Renewal survey was the first step in the Renewal Process and helped develop a renewal proposal and budget. The survey was available digitally and as a hard-copy. The summer interns visited BIA members between May and July of 2023; 131 businesses completed the survey.

## RANK THE PILLARS

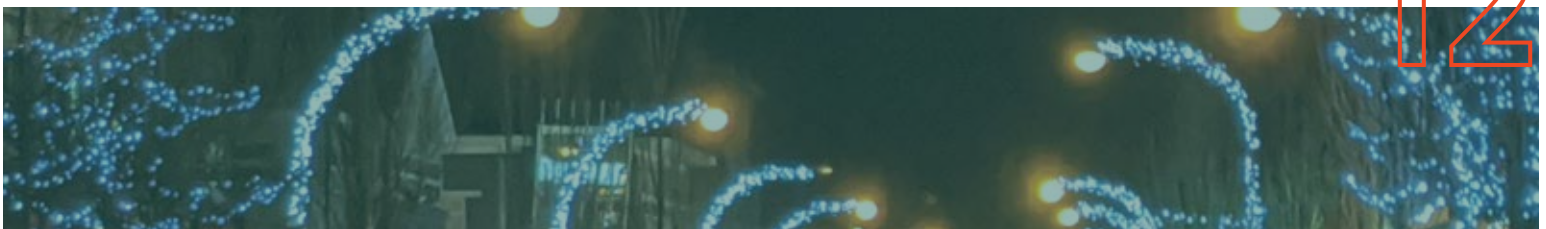
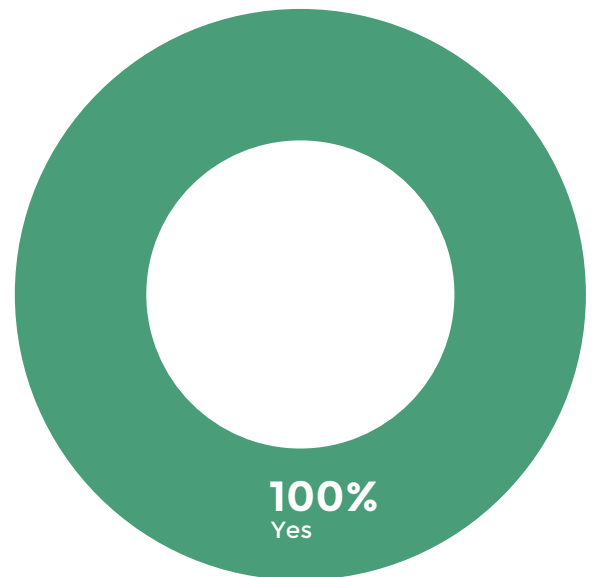
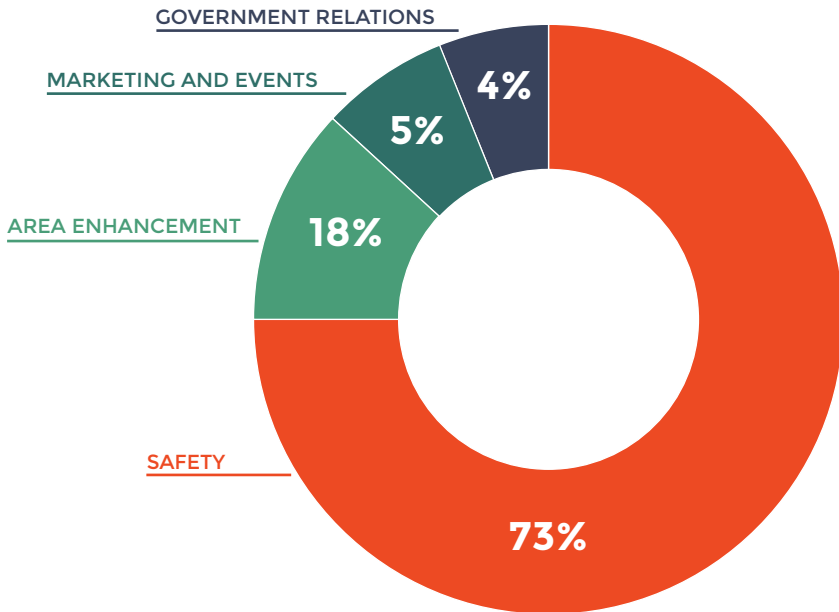
Respondents were asked to rank the Newton BIA pillars in order of importance (1: lowest, 4: highest)

	1	2	3	4
<b>Government Relations</b>	72	46	7	5
<b>Safety</b>	9	5	23	96
<b>Area Enhancement</b>	4	27	76	24
<b>Marketing &amp; Events</b>	46	53	25	6

## SUPPORT FOR RENEWAL

Respondents were asked if they supported the renewal of the Newton BIA for another 4-year term? Of the 131 completed surveys:

<b>Yes</b>	131
<b>No</b>	0
<b>N/A</b>	0



# APPROVED AT THE EGM

The Members of the Newton BIA voted on three motions at the Extraordinary General Meeting (EGM) at on September 21, 2023.

## MOTION 1

To renew the Newton Business Improvement Association for a four-year mandate

## MOTION 2

To adopt a levy strategy for the next four years as part of the BIA renewal process that provides for graduated increases to the following schedule:

<b>2024</b>	<b>\$591,000</b>
<b>2025</b>	<b>\$620,550</b>
<b>2026</b>	<b>\$651,578</b>
<b>2027</b>	<b>\$684,157</b>

## MOTION 3

To adopt the below 2024 budget as presented by the Board of Directors

### REVENUE

Levy	\$591,000
Grants	\$8,000
	<b>\$599,000</b>

### EXPENSES

Administration	\$63,000
Wages & Benefits	\$145,000
Marketing & Events	\$70,500
Safety	\$215,000
Area Enhancement	\$94,500
Government Relations	\$11,000
	<b>\$599,000</b>





**15** 2024 BUDGET

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**16** NEWTON TODAY

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**17** ADVOCATING

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LOOKING  
FORWARD  
LOOKING  
FORWARD  
LOOKING  
FORWARD



# 2024 BUDGET 2024 BUDGET

## REVENUE

Levy	\$591,000
Other Primary Income	\$8,000

**Total Revenue \$599,000**

## EXPENSES

### ADMINISTRATION

Licenses & Membership	\$1,700
Bank Charges	\$100
Professional Fees	\$8,500
Insurance	\$4,000
Rent - Office Space	\$36,000
Utilities	\$2,000
Office Supplies & Materials	\$3,500
Education & Conferences	\$1,500
Travel	\$500
Bookkeeping	\$1,500
Annual General Meeting	\$1,500
Meetings	\$1,200
Industry Memberships	\$1,000
Website Hosting	\$500
Wages & Benefits	\$145,000
<b>Administration Total</b>	<b>\$208,500</b>

### SAFETY

Community Safety Patrol	\$215,000
<b>Safety Total</b>	<b>\$215,000</b>

### GOVERNMENT RELATIONS

State of Newton	\$11,000
<b>Government Relations Total</b>	<b>\$11,000</b>

### AREA ENHANCEMENT

Team Tidy	\$27,000
Craffiti Removal	\$42,000
Area Enhancement Programs	\$25,500
<b>Area Enhancement Total</b>	<b>\$94,500</b>

### EVENTS

Spooktacular Newton	\$40,000
Car-free Day Surrey	\$30,000
<b>Events Total</b>	<b>\$70,000</b>

**Total Expenses \$599,000**

# NEWTON TODAY

149,000 Residents

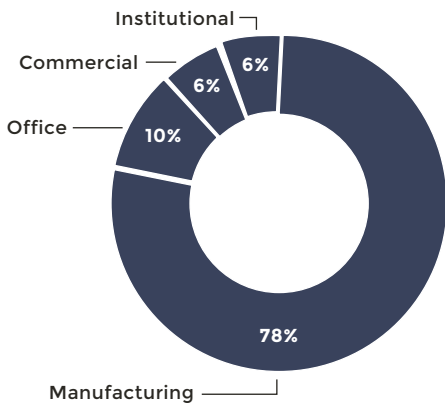
5<sup>th</sup> Largest community in BC

Mayor Brenda Locke

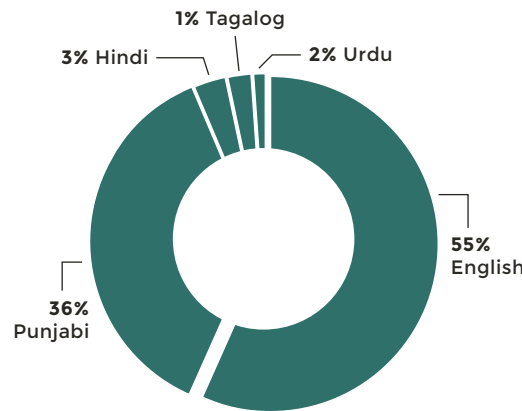
MP Surrey-Newton  
Sukh Dhaliwal

MLA Surrey-Newton  
Harry Bains

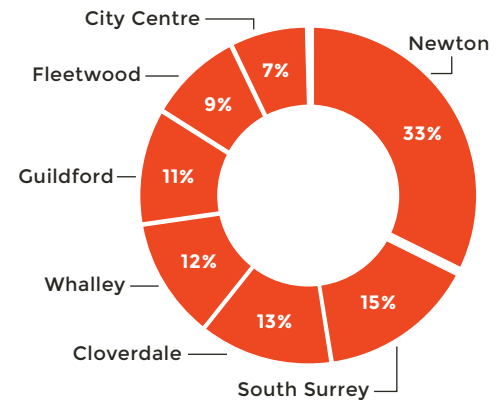
## EMPLOYMENT IN NEWTON BY SECTOR



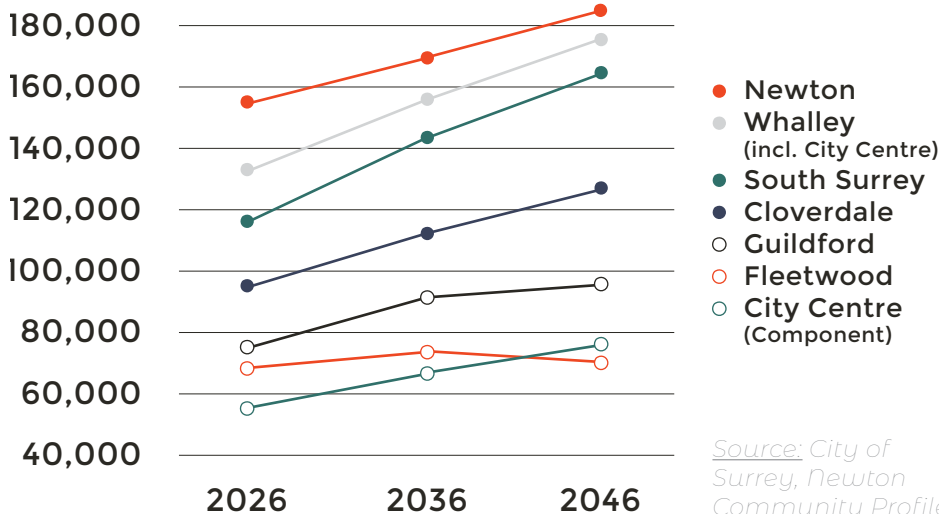
## LANGUAGE SPOKEN AT HOME



## BUSINESS BY COMMUNITY



## POPULATION PROJECTIONS



Source: City of Surrey, Newton Community Profile

## ASSETS

- ✓ Newton Bus Exchange
- ✓ RCMP Community Office
- ✓ Community Centre
- ✓ Senior Centre Upgrade
- ✓ Newton Public Library
- ✓ KPU
- ✓ Bell Performing Arts Centre
- ✓ Cultural Centre
- ✓ Vaisakhi & Diwali
- ✓ Newton Athletic Park
- ✓ 61 Local Parks
- ✓ Surrey Tennis Centre
- ✓ Little India
- ✓ Heritage Rail

# ADVOCATING ADVOCATING ADVOCATING



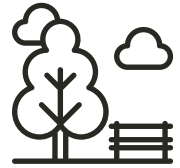
3% Total Crime  
in Newton



Annual Homeless  
Count



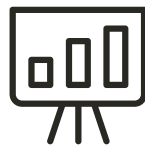
4 New BIAs in  
the next 4 years



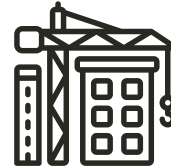
Build a Central  
Park with Plaza



Increased density  
with mixed-use  
redevelopment



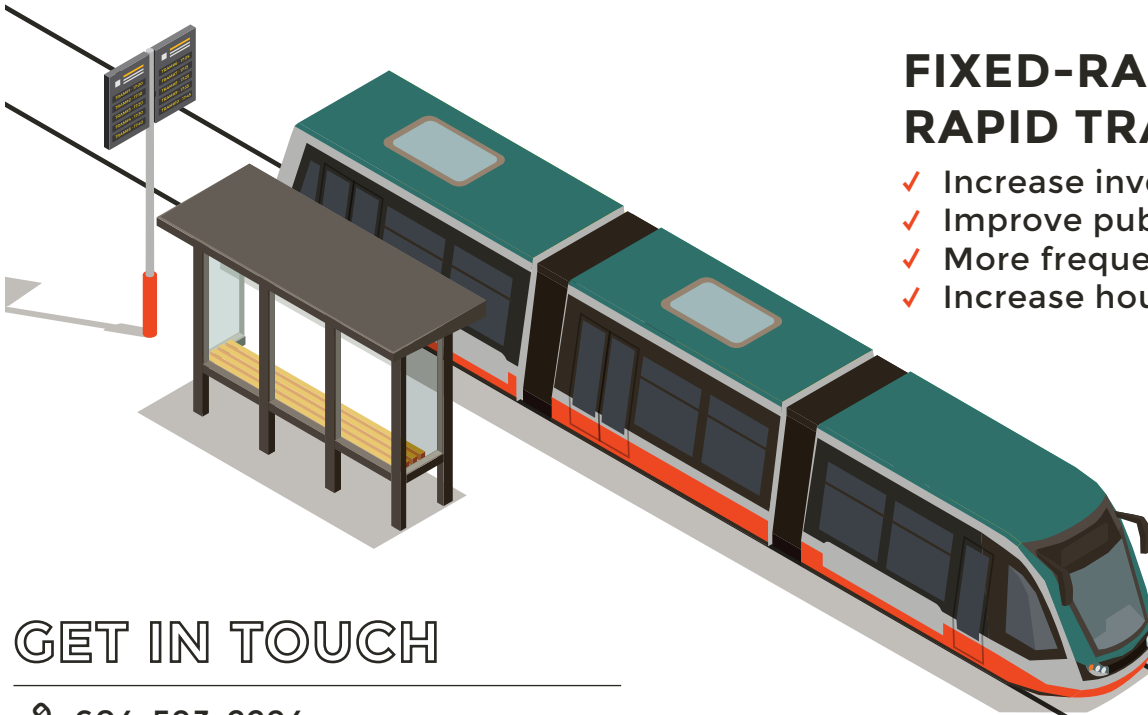
Early Public  
Consultations on  
Supportive Housing



10,000 Seat Events  
Centre – Arena,  
Convention & Hotel



City-wide Event in  
Newton; attracting  
20,000 people



## FIXED-RAIL RAPID TRANSIT

- ✓ Increase investment
- ✓ Improve public transportation
- ✓ More frequent service
- ✓ Increase hours of service

## GET IN TOUCH

📞 604-593-2294

✉️ [INFO@NEWTONBIA.COM](mailto:INFO@NEWTONBIA.COM)

📍 [NEWTONBIA.COM](http://NEWTONBIA.COM)

