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**STATE OF
NEWTON**



NEWTON
BUSINESS IMPROVEMENT
ASSOCIATION

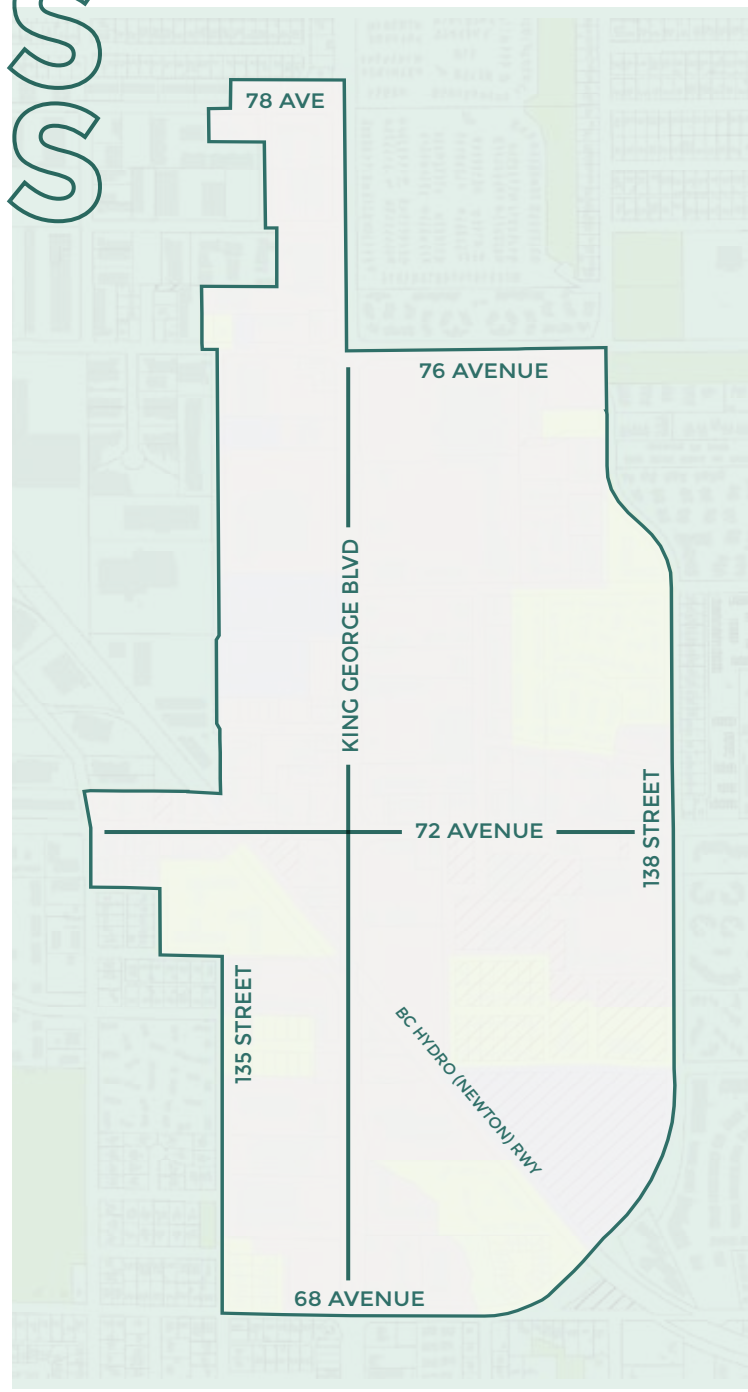
ABOUT US ABOUT US ABOUT US ABOUT US

The Newton Business Improvement Association is a group of approximately 530 businesses and property owners who are passionate about improving the Newton Town Centre.

Located in the heart of Surrey on the cross roads of 72 Avenue and King George Boulevard. The Newton BIA was created in 2014, taking a leadership role to revitalize the area. The BIA brings business members, grassroots organizations, community stakeholders and government together with a focus on the four pillars of **Safety**, **Area Enhancement**, **Marketing/Events** and **Government Relations**.

The Newton BIA receives a levy from property taxes, which is collected by the City of Surrey. The BIA is governed by a volunteer Board of Directors, consisting of a diverse selection of businesses and property owners representing all regions within the boundary.

The approval of the Newton BIA was implemented through business consultation and a council initiative. Governance of the association is regulated by the constitution and a set of bylaws.



2014
Newton BIA
Established

428
Business
Properties

102
Property
Owners

\$1.01b
Assessed
Property Value

CURRENT PROGRAMS

COMMUNITY SAFETY PATROL (CSP)

est. 2016



The Community Safety Patrol (CSP) program consists of one daily eight-hour patrol to address safety priorities and support crime reduction initiatives.

29,586

Nuisance Files Resolved to Date



An integrated weekly safety initiative with the CSP, Bylaw, RCMP, Transit, OPTIONS, SOURCES and SCPS to increase effectiveness and communication.



NEWTON SAFETY UNIT (NSU)

est. 2015

NEWTON NEWS

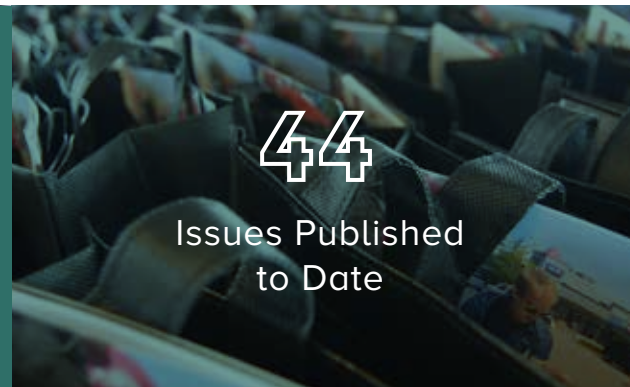
est. 2020



The Newton News provides an opportunity for the Newton BIA to gain awareness in the community and promote local news, & BIA programs.

44

Issues Published to Date



62,391

Pounds of Garbage to Date

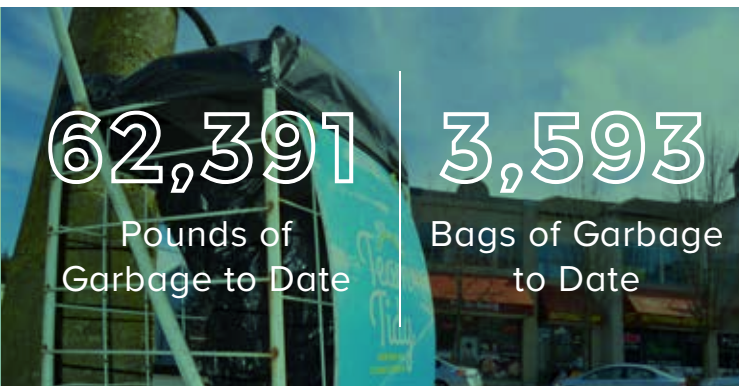
3,593

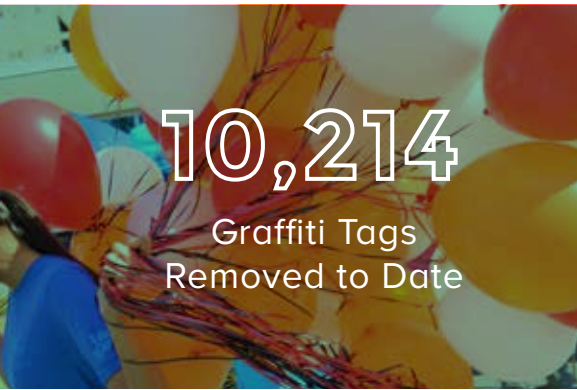
Bags of Garbage to Date

Made up of a team of one, Team Tidy is a daily, proactive approach to maintaining the cleanliness of the streets within the BIA boundary.

TEAM TIDY

est. 2015





10,214

Graffiti Tags
Removed to Date

Contracted through Goodbye Graffiti; all graffiti within the Newton BIA boundary is pro-actively removed ensuring that the area remains graffiti-free.

GOODBYE GRAFFITI



est. 2015

GOODBYE GARBAGE

est. 2021



Contracted with Goodbye Garbage; a large item removal program to eliminate all illegal dumping that occurs throughout the Newton BIA boundary.



732

Pieces of Illegal
Dumping Removed
to Date



1,615

Shopping Carts
Returned to Date

In an effort to reduce the visual nuisance created by abandoned carts, Team Tidy returns carts to their homes as part of the daily patrol of the Newton Town Centre.

SHOPPING CART RETRIEVAL



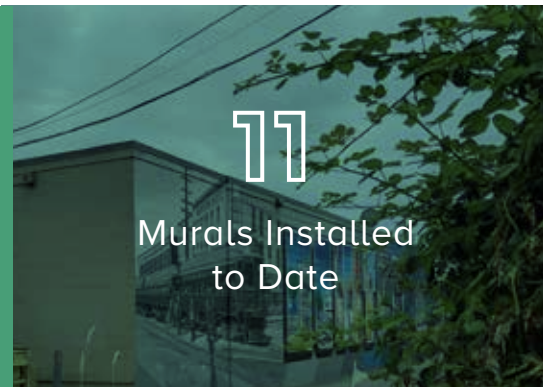
est. 2017

MURAL LANEWAY

est. 2016



With the goal to activate public spaces, the Mural Laneway on King George Blvd and 72 Avenue is a stepping stone to revitalizing the town centre and creating a cultural entertainment district for Newton.



11

Murals Installed
to Date



A series of seating installations along 137 Street; each a combo of seating & greenery. The aim is to create safe mini parklets where people can rest and enjoy the outdoors. The goal is to bring activity and vitality to the street.

137 STREET FURNITURE



est. 2022

CAR-FREE DAY

est. 2022



A day-long community festival to promote active transportation, sustainability, and public spaces; car-free, family-friendly, free.



A spooky, fun-filled family event featuring an urban pumpkin patch, dance performances, a petting zoo and tons of crafts & games.

SPOOKTACULAR NEWTON

est. 2016



STATE OF NEWTON

est. 2017



An opportunity for the business community to engage in a dialogue that showcases the upcoming investment opportunities for Newton.



BUDGET 2022-23

REVENUE

Levy	\$562,754
Other Primary Income	\$8,000
Carryover	\$27,796
Total Revenue	\$598,550

EXPENSES

Office	\$58,050
Wages & Benefits	\$140,000
Safety	\$205,000
Government Relations	\$12,000
Area Enhancement	\$95,000
Events	\$60,000
Marketing	\$28,500
Total Expenses	\$598,550

Complete financials available from Newton BIA upon request

EXECUTIVE SUMMARY

2023 has been a year of recovery and resiliency. Businesses have always adapted to the ever changing environment and the pace of change seems to be quickening. The global economy is grappling with record high inflation causing interest rates to continue to rise, making borrowing more expensive. The war on Ukraine has made things worse and the supply chain has slowed to a crawl. Does this mean a recession is on the horizon? "Not Necessarily" according to Pierre Cl  roux VP, Research and Chief Economist, BDC; predicting .05% growth.

Affordability is now the main political talking point, as families struggle to make ends meet. Housing costs, gas and food prices are forcing families to choose between basic needs. Businesses continue to struggle to find new employees, causing expenses to increase, while still facing the impact of Covid-19.

In addition, the untenable street issues and crime plaguing communities across the province continues to worsen. The vulnerable population suffers from addiction, mental health and homelessness in every corner of our community.

We need a commitment to support core funding that will mitigate main street issues through supportive housing, wrap around services, and increased policing resources.

Our foundation continues to be extremely effective with the Community Safety Patrol, Graffiti Removal and Team Tidy. These programs ensure that the town center continues to be a clean safe place to work, play, shop and live. TheNBIA has focused on building community. Car-Free Day in June was the association's biggest event to date with over 10,000 attendees. The new street furniture along 137th Street was been installed with resounding success. After a two year hiatus The State of Newton and Spooktacular Newton made a triumphant return last fall.

Surrey is growing faster and faster and with that comes opportunity! Investment is happening all over the city. New businesses are opening in every town center with employment opportunities. On behalf of the Newton BIA, thank you for the passion and commitment to supporting small businesses throughout the town center and for the invaluable contributions you make in creating a healthy and vital commercial district.

Philip Aguirre, Executive Director



BOARD OF DIRECTORS 2022-23

Linda McCabe
Value Property Group

Derek Ho
Kings Cross

Harry Lamba
The UPS Store

Kamil Lotfali
Newton Crossing

Jaspal Brar
Allied Insurance

Suman Basnyat
S. Basnyat & Co. Inc.

Jay Blaschuk
Sources

Jodi Leech
Studio 73

STAFF 2022-23

Philip Aguirre
Executive Director

Hemat Orya
Community Safety Patrol

Nasrin Baji
Creative Director

Kenneth Green
Team Tidy

TODAY NEWTON TODAY NEWTON TODAY NEWTON TODAY

149,000 Residents

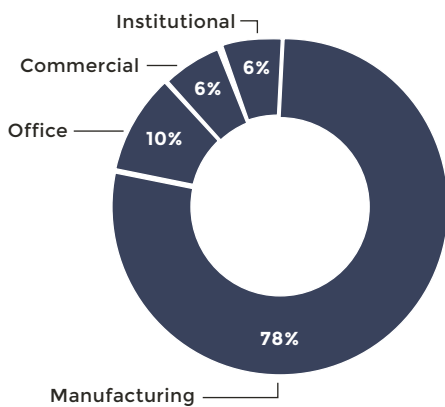
5th largest community
in BC

Mayor Brenda Locke

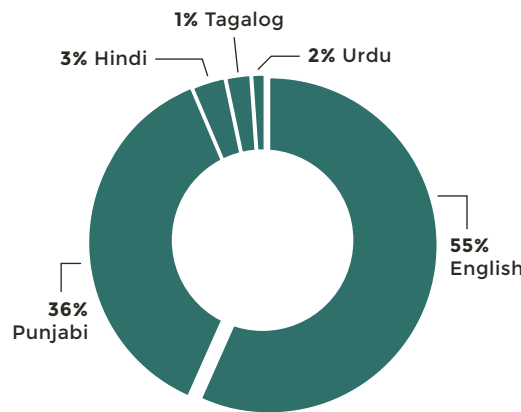
MP Surrey-Newton
Sukh Dhaliwal

MLA Surrey-Newton
Harry Bains

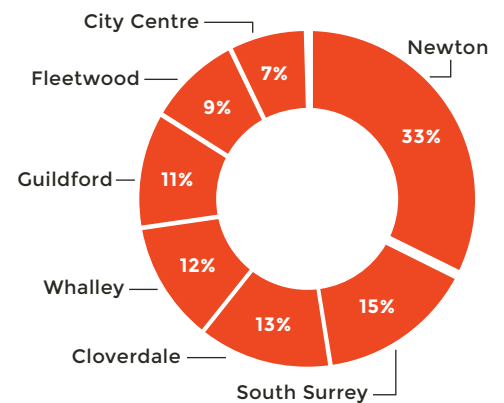
EMPLOYMENT IN NEWTON BY SECTOR



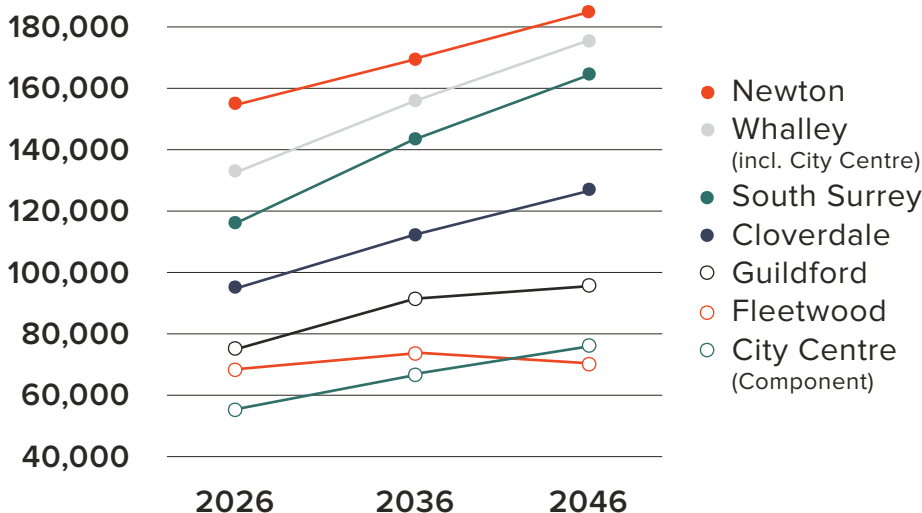
LANGUAGE SPOKEN AT HOME



BUSINESS BY COMMUNITY



POPULATION PROJECTIONS



ASSETS

- ✓ Newton Bus Exchange
- ✓ RCMP Community Office
- ✓ Community Centre
- ✓ Senior Centre Upgrade
- ✓ Newton Public Library
- ✓ Kwantlen Polytechnic University
- ✓ Bell Performing Arts Centre
- ✓ Cultural Centre
- ✓ Vaisakhi & Diwali
- ✓ Newton Athletic Park
- ✓ 61 Local Parks
- ✓ Surrey Tennis Centre
- ✓ Little India
- ✓ Heritage Rail

Source: City of Surrey, Newton Community Profile

ADVOCATING ADVOCATING ADVOCATING ADVOCATING



3%↓ Total Crime
in Newton



Annual Homeless
Count



4 New BIAs in
the next 4 years



Build a Central
Park with Plaza



Increased density
with mixed-use
redevelopment



Early Public
Consultations on
Supportive Housing



10,000 Seat Events
Centre — Arena,
Convention & Hotel



City-wide Event in
Newton; attracting
20,000 people

FIXED-RAIL RAPID TRANSIT

- ✓ Increase investment
- ✓ Improve public transportation
- ✓ More frequent service
- ✓ Increase hours of service

GET IN TOUCH PHILIP AGUIRRE

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✉ PHILIP@NEWTONBIA.COM

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