



2024-2028

TERM 3 OUTLOOK
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ABOUT THE BIA

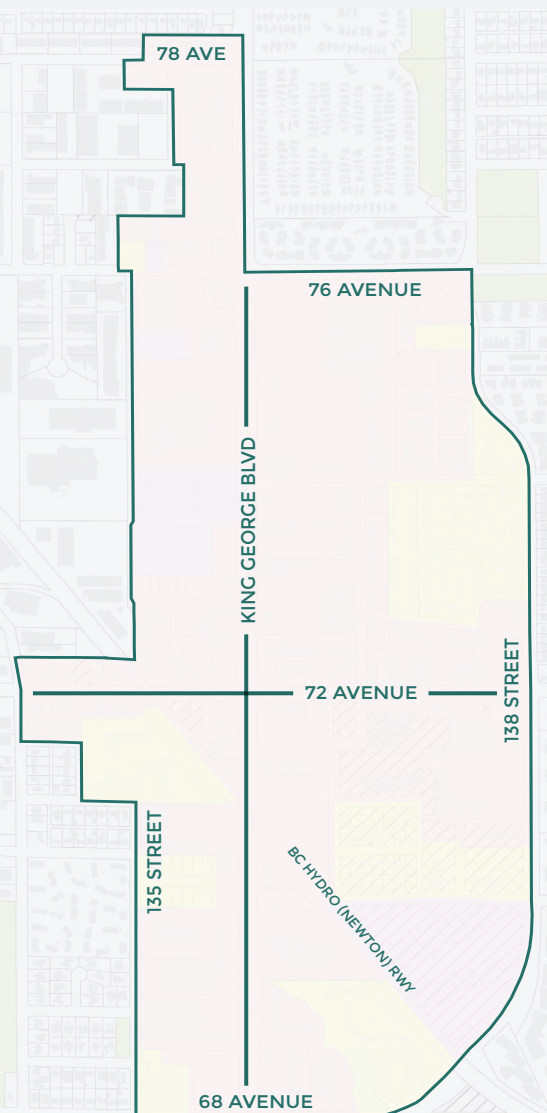
ABOUT THE BIA

The Newton Business Improvement Association is a group of 565 businesses and property owners who are passionate about improving the Newton Town Centre.

Located in the heart of Surrey on the cross roads of 72 Avenue and King George Boulevard. The Newton BIA was created in 2014, taking a leadership role to revitalize the area. The BIA brings business members, grassroots organizations, community stakeholders and government together with a focus on the four pillars of **Safety**, **Area Enhancement**, **Marketing + Events** and **Government Relations**.

The Newton BIA receives a levy from property taxes, which is collected by the City of Surrey. The BIA is governed by a volunteer Board of Directors, consisting of a diverse selection of businesses and property owners representing all regions within the boundary.

The ratification of the Newton BIA was implemented through business consultation and a plebiscite. Governance of the association is regulated by the constitution and a set of bylaws.



2014

Newton BIA
Established

462

Business
Properties

103

Property
Owners

\$1.01b

Assessed
Property Value

LAST DECADE LAST DECADE LAST DECADE

2014-2023 / Statistics

NEWTON TALKS

Monthly networking luncheon for businesses and the community to establish a voice for Newton.

—
STATUS: **RETIRED**
STARTED: **2017, Jan**
ENDED: **2023, APR**
TOTAL HOSTED: **24**

STATE OF NEWTON

Annual dialogue that showcases the upcoming investment opportunities in Newton.

—
STATUS: **ANNUAL**
STARTED: **2017**
TOTAL HOSTED: **5**

OVERALL

Total Programs **45**

Total Events **186**

Total Members **565**

TEAM TIDY

Responsible for maintaining the cleanliness of the streets within the BIA boundary on a daily basis.

—
STATUS: **ONGOING**
STARTED: **2015, June**
TONNAGE: **62,391bs**

LARGE GARBAGE

Contracted through Goodbye Garbage; large item removal to eliminate all illegal dumping that occurs throughout the boundary.

—
STATUS: **RETIRED**
STARTED: **2021**
ENDED: **2023, Jul**

GRAFFITI REMOVAL

Contract through Goodbye Graffiti, all graffiti is removed within the Newton BIA boundary ensuring that the area is graffiti-free.

—
STATUS: **ONGOING**
STARTED: **2015, May**
CLEANUPS: **10,214**

MURAL LANE-WAY

The goal has been to activate public spaces, with the initial focus on the alley behind King George Blvd and 72.

—
STATUS: **ONGOING**
STARTED: **2016**
COMPLETED: **11**
PLANNED: **2**

137 STREET FURNITURE

A series of seating installations along 137 Street; each a combo of seating & greenery. The aim is to create safe mini parklets where people can rest and enjoy the outdoors. The goal is to bring activity and vitality to the street.

COMMUNITY SAFETY PATROL

A daily 8-hour patrol to address safety priorities and support crime reduction initiatives.

—
STATUS: **ONGOING**
STARTED: **2016, Jan**
CRIME FILES: **29,586**

NEWTON SAFETY UNIT

An integrated weekly safety initiative with the CSP, Bylaw, RCMP, Transit, OPTIONS, SOURCES and SCPS to increase effectiveness and communication.

—
STATUS: **ONGOING**
STARTED: **2015, Sept**

HOMELESS COUNT

The Homeless Count is an initiative inspired by the annual Homeless Count in Vancouver. This informs, advocates and helps to fine-tune services in the area to target specific needs.

—
STATUS: **ANNUAL**
STARTED: **2016**

SHOPPING CART RETURN

In an effort to reduce the visual nuisance created by abandoned carts, Team Tidy returns carts to their homes as part of the daily patrol of the Newton Town Centre.

—
STATUS: **ONGOING**
STARTED: **2017, Aug**
TOTAL RETURNED: **1,615**

NEWTON NEWS

The Newton News provides an opportunity for the Newton BIA to gain awareness in the community and promote local news, & BIA programs.

—
STATUS: **ONGOING**
STARTED: **2020**
TOTAL: **44**

CAR-FREE DAY

A day-long community festival to promote active transportation, sustainability, and public spaces; car-free, family-friendly, free.

—
STATUS: **ANNUAL**
STARTED: **2022**

SPOOK TACULAR

A spooky, fun-filled family event featuring an urban pumpkin patch, dance performances, a petting zoo and tons of crafts & games.

—
STATUS: **ANNUAL**
STARTED: **2015**

RENEWAL RENEWAL RENEWAL

The current By-Law of the Newton BIA end March 31, 2024. To continue operating, support for the organization by its Members and City Council must be expressed through the passage of new By-laws of the City of Surrey. Planning for the next mandate period through analysis, consultation, and budgeting is the **Renewal Process**.

— NOV 2022—MAR 2023

- Developed Strategic Plan for five year renewal
- Developed questionnaire
- Planned outreach activities

— MAY—SEPT 2023

- Outreach activities
- Tabulate and analyze survey results
- Revise and finalize renewal proposal and budget based on Member input

— SEPTEMBER 2023

- Distribute renewal information to Property Owners and Businesses
- Extraordinary General Meeting: Members vote on motions to approve renewal budget as well as Year One Budget for new mandate

OCTOBER 2023

- All materials to be sent to the City of Surrey BIA liaison within the Economic Development Office

NOVEMBER 2023

- Economic Development Office prepares Council Report
- Council decides on whether to proceed
- Formal notifications from the City mailed to property owners

JANUARY 2024

- 30 day notice period for objections

MARCH 2024

- Council enacts re-designation (renewal By-law and new Granting By-Law)

MARCH 31, 2024

- Old By-law expires

APRIL 1, 2024

- If approved, new BIA term begins

TERM 1 2014-2018

TERM 2 2019-2023

TERM 3 2024-2028

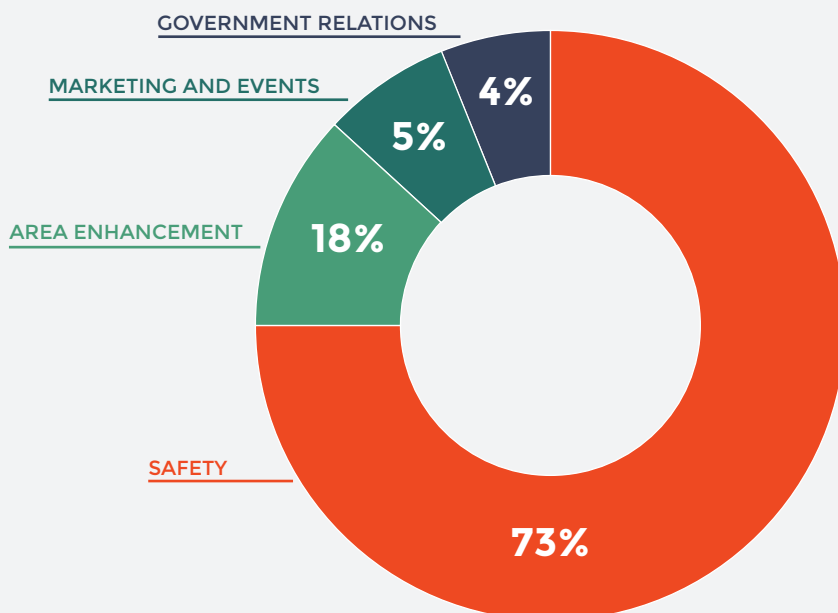
RENEWAL SURVEY SURVEY

The Renewal survey was the first step in the Renewal Process and helped develop a renewal proposal and budget. The survey was available digitally and as a hard-copy. The summer interns visited BIA members between May and July of 2023; 131 businesses completed the survey.

RANK THE PILLARS

Respondents were asked to rank the Newton BIA pillars in order of importance; 1: lowest, 4: highest)

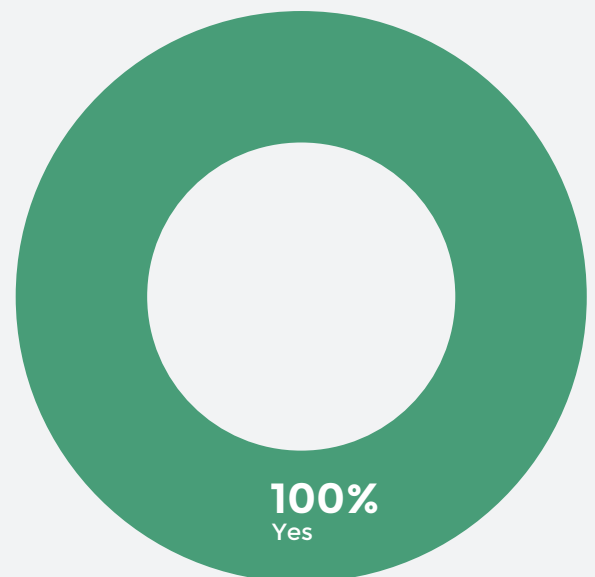
	1	2	3	4
Government Relations	72	46	7	5
Safety	9	5	23	96
Area Enhancement	4	27	76	24
Marketing & Events	46	53	25	6



SUPPORT FOR RENEWAL

Respondents were asked if they supported the renewal of the Newton BIA for another 4-year term? Of the 131 completed surveys:

Yes	131
No	0
N/A	0



NEXT STEPS

NEXT STEPS

The Members of the Newton BIA will be requested to vote on three motions at the Extraordinary General Meeting (EGM) at 12:00pm on September 21, 2023 via Zoom.

Directors of the Newton BIA will be available prior to the meeting (11:30am-12:00pm) to answer questions. Questions prior to the EGM, call the BIA office at (604) 593-2294.

MOTION 1

To renew the Newton Business Improvement Association for a four-year mandate

MOTION 2

To adopt a levy strategy for the next four years as part of the BIA renewal process that provides for graduated increases to the following schedule:

2024	\$591,000
2025	\$620,550
2026	\$651,578
2027	\$684,157

MOTION 3

To adopt the below 2024 budget as presented by the Board of Directors

REVENUE

Levy	\$591,000
Grants	\$8,000
	\$599,000

EXPENSES

Administration	\$63,000
Wages & Benefits	\$145,000
Marketing & Events	\$70,500
Safety	\$215,000
Area Enhancement	\$94,500
Government Relations	\$11,000
	\$599,000



NEWTON

BUSINESS IMPROVEMENT
ASSOCIATION

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