

ONLY
TWENTY
TWENTY
TWO  ANNUAL
REPORT
TWENTY
TWENTY
TWENTY



NEWTON
BUSINESS IMPROVEMENT
ASSOCIATION

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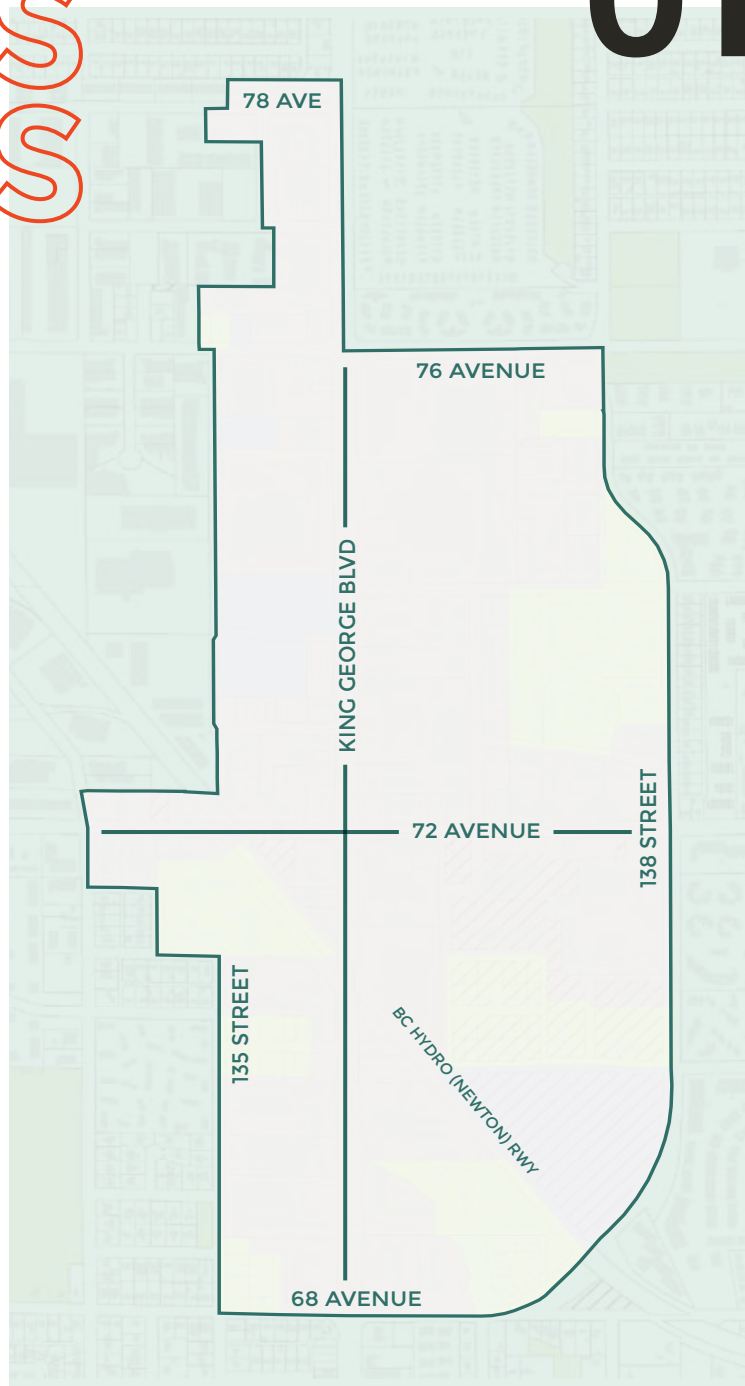
01

The Newton Business Improvement Association is a group of approximately 530 businesses and property owners who are passionate about improving the Newton Town Centre.

Located in the heart of Surrey on the cross roads of 72 Avenue and King George Boulevard. The Newton BIA was created in 2014, taking a leadership role to revitalize the area. The BIA brings business members, grassroots organizations, community stakeholders and government together with a focus on the four pillars of **Safety**, **Area Enhancement**, **Marketing/Events** and **Government Relations**.

The Newton BIA receives a levy from property taxes, which is collected by the City of Surrey. The BIA is governed by a volunteer Board of Directors, consisting of a diverse selection of businesses and property owners representing all regions within the boundary.

The approval of the Newton BIA was implemented through business consultation and a council initiative. Governance of the association is regulated by the constitution and a set of bylaws.



2014

Newton BIA
Established

428

Business
Properties

102

Property
Owners

\$1.01b

Assessed
Property Value



EXECUTIVE SUMMARY

2022 was a year of recovery and resiliency. The health crisis has reached a new phase, as we learnt to live with the reality of the virus becoming endemic. Businesses have always adapted to their ever changing environment and the pace of change seems to be quickening. The global economy is grappling with record high inflation causing interest rates to continue to rise, making borrowing more expensive. The war on Ukraine has made things worse and the supply chain has slowed to a crawl. Does this mean a recession is on the horizon? “Not Necessarily” according to Pierre Cl  roux VP, Research and Chief Economist, BDC, predicting .05% growth.

Affordability is now the main political talking point, as families struggle to make ends meet. Housing costs, gas and food prices are forcing families to choose between basic needs. Businesses continue to struggle to find new employees, causing expenses to increase, while still facing the impact of Covid-19.

In addition, the untenable street issues and crime plaguing communities across the province continues to worsen. The vulnerable population suffers from addiction, mental health and homelessness in every

corner of our community. We need a commitment to support core funding that will mitigate main street issues through supportive housing, wrap around services, & increased policing resources.

The foundation of the NBIA continues to be extremely effective with the Community Safety Patrol, Graffiti removal and Team Tidy. These programs ensure that the town center continues to be a clean and safe place to work, play, shop and live. The NBIA has focused on building community. Car Free Day in June was the association’s biggest event to date with over 10,000 attendees. In addition, the new street furniture along 137th street has been installed with resounding success. After a two year hiatus The State of Newton and Spooktacular Newton made a triumphant return last fall.

Surrey is growing faster and faster and with that comes opportunity! Investment is happening all over the city. New businesses are opening in every town center with employment opportunities. On behalf of the Newton BIA, thank you for the passion and commitment to supporting small businesses throughout the town center and for the invaluable contributions you make in creating a healthy and vital commercial district.

Philip Aguirre
Executive Director



02

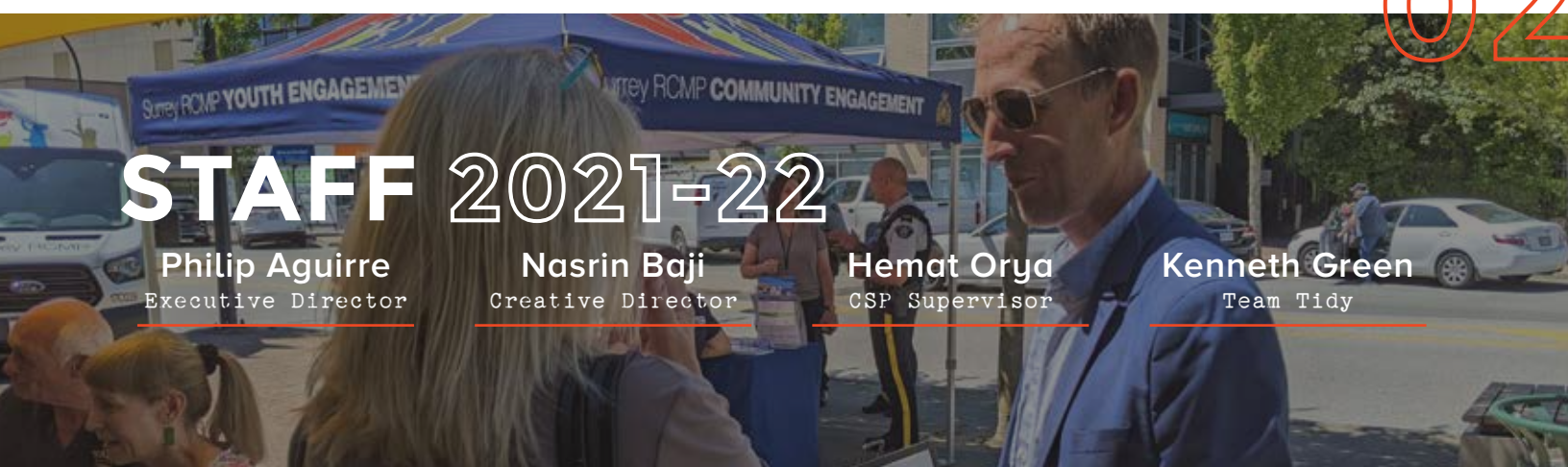
STAFF 2021-22

Philip Aguirre
Executive Director

Nasrin Baji
Creative Director

Hemat Orya
CSP Supervisor

Kenneth Green
Team Tidy



PRESIDENT'S LETTER

2022 saw the Newton BIA reinstate events and begin the process of “getting back to normal”.

Safety and Area Enhancement: The focus in 2022 remained on keeping our streets and business areas clean, safe and welcoming for our business members. Kenneth from Team Tidy has been doing his usual fantastic job of keeping our streets and sidewalks clear of litter. The Commissionaires continue to do their work in dealing with the increasing presence of homeless folks throughout our commercial centres and providing a high level of security to Newton. Goodbye Graffiti and Goodbye Garbage continue to provide valuable services to our business members.

Safety remains the top concern of the Newton BIA and the largest part of our budget is still dedicated to this effort.

Marketing & Events: Spooktacular returned on October 29 and this favourite event was another huge success. Also, the State of Newton made a comeback on September 28, with the Honourable Ravi Kahlon as the key note speaker. 2022 saw the inauguration of Car Free Day on June 11.

137th Street was closed to traffic and transformed into a festival street with live entertainment, vendor marketplace, food pavilions and more. Adding to this event was the completion of Mural Alley with the addition of new murals, making the laneway behind the RCMP station a showcase of local talent. The installation of permanent street furniture to 137th Street added extra seating and planters to enhance the whole experience.

Government Relations: Our Executive Director Philip Aguirre continues to maintain and develop new connections throughout the Surrey Business Community by attending weekly meetings with the City of Surrey, SBoT, 4 Surrey BIA's, and BIABC, as well as maintaining memberships with Tourism Surrey and BIABC.

Philip Aguirre and Nasrin Baji have managed to keep the Board Members connected via Zoom meetings and have stayed connected virtually with our business members and associated groups. The Board thanks Philip and Nasrin for their continued efforts especially during the challenges presented by COVID-19, which are still being felt.

Thanks also go to the City of Surrey staff, Mayor Brenda Locke and Council for their continued support and guidance.

Linda McCabe
Board President



03

BOARD OF DIRECTORS 2021-22

Linda McCabe
Value Property Group

Derek Ho
Kings Cross

Harry Lamba
The UPS Store

Kamil Lotfali
Newton Crossing

Jaspal Brar
Allied Insurance

Suman Basnyat
S. Basnyat & Co., Inc.

Jay Blaschuk
Sources

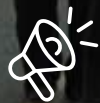
Jodi Leech
Studic 73



GOVERNMENT RELATIONS



SAFETY & SECURITY



MARKETING & EVENTS



AREA ENHANCEMENT

BIA PILLARS
BIA PILLARS
BIA PILLARS
BIA PILLARS

CURRENT PROGRAMS

COMMUNITY SAFETY PATROL (CSP)

est. 2016

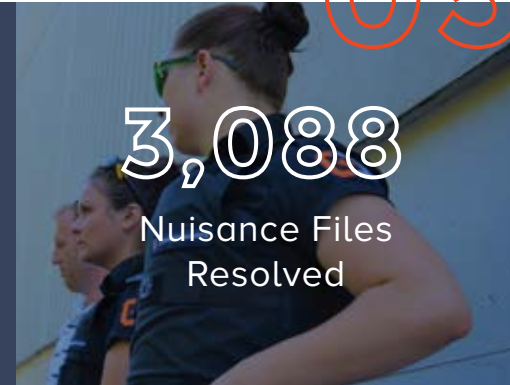


The Community Safety Patrol (CSP) program consists of one daily eight-hour patrol to address safety priorities and support crime reduction initiatives.

05

3,088

Nuisance Files Resolved



33

Meetings in 2022

An integrated weekly safety initiative with the CSP, Bylaw, RCMP, Transit, OPTIONS, SOURCES and SCPS to increase effectiveness and communication.



NEWTON SAFETY UNIT (NSU)

est. 2015

NEWTON NEWS

est. 2020

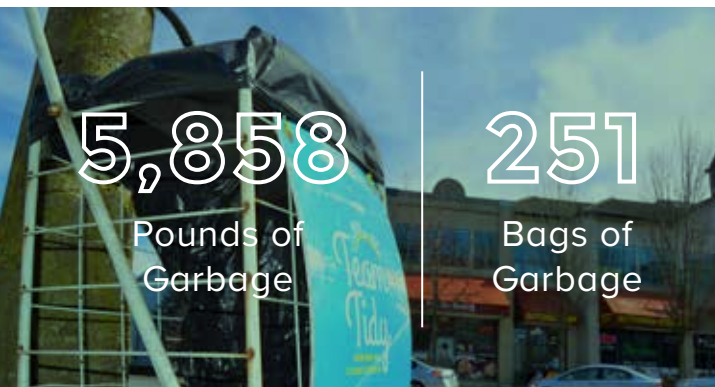


The Newton News provides an opportunity for the Newton BIA to gain awareness in the community and promote local news, & BIA programs.



11

Issues Published



5,858

Pounds of Garbage

251

Bags of Garbage

Made up of a team of one, Team Tidy is a daily, proactive approach to maintaining the cleanliness of the streets within the BIA boundary.

TEAM TIDY

est. 2015





1,695

Graffiti Tags
Removed

Contracted through Goodbye Graffiti;
all graffiti within the Newton BIA
boundary is pro-actively removed
ensuring that the area remains
graffiti-free.

GOODBYE
GRAFFITI

est. 2015



GOODBYE
GARBAGE

est. 2021



Contracted with Goodbye
Garbage; a large item removal
program to eliminate all illegal
dumping that occurs throughout
the Newton BIA boundary.



284

Pieces of Illegal
Dumping Removed



113

Shopping Carts
Returned

In an effort to reduce the visual
nuisance created by abandoned
carts, Team Tidy returns carts to
their homes as part of the daily
patrol of the Newton Town Centre.

SHOPPING
CART
RETRIEVAL

est. 2017



MURAL
LANEWAY

est. 2016




With the goal to activate public
spaces, the Mural Laneway on King
George Blvd and 72 Avenue is a
stepping stone to revitalizing the
town centre and creating a cultural
entertainment district for Newton.



11

Murals to-date



A series of seating installations along 137
Street; each a combo of seating &
greenery. The aim is to create safe mini
parklets where people can rest and enjoy
the outdoors. The goal is to bring activity
and vitality to the street.

137 STREET
FURNITURE

est. 2022



CAR-FREE DAY

est. 2022



A day-long community festival to promote active transportation, sustainability, and public spaces; car-free, family-friendly, free.



A spooky, fun-filled family event featuring an urban pumpkin patch, dance performances, a petting zoo and tons of crafts & games.

SPOOKTACULAR NEWTON

est. 2016



STATE OF NEWTON

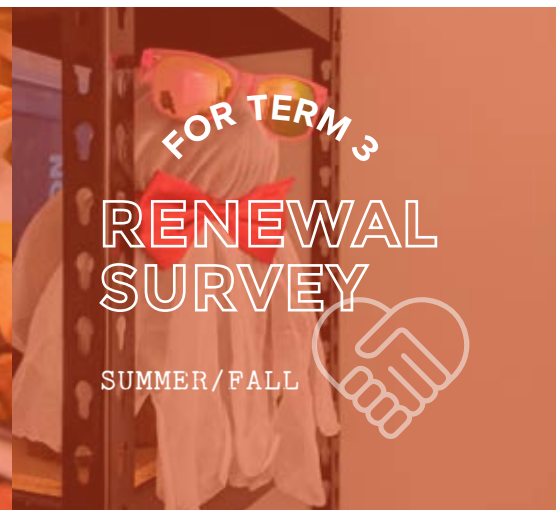
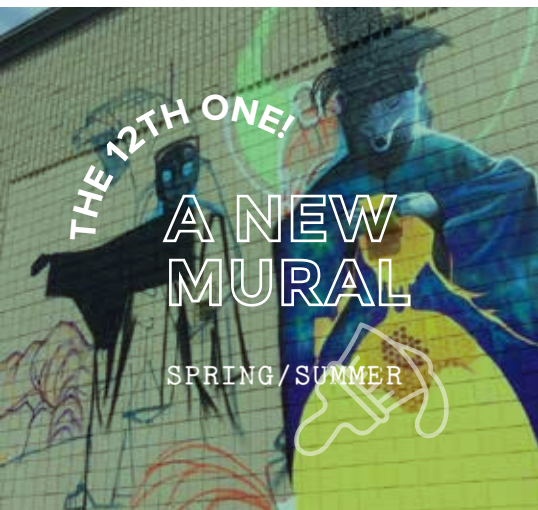
est. 2017



An opportunity for the business community to engage in a dialogue that showcases the upcoming investment opportunities for Newton.



LOOKING AHEAD



2023 BUDGET 2023 BUDGET

REVENUE

Levy	\$562,754
Other Primary Income	\$8,000
Carryover	\$27,796

Total Revenue \$598,550

EXPENSES

ADMINISTRATION

Licenses & Membership	\$1,500
Bank Charges	\$100
Professional Fees	\$8,000
Insurance	\$3,500
Rent - Office Space	\$34,000
Utilities	\$2,000
Office Supplies & Materials	\$2,500
Education & Conferences	\$1,500
Travel	\$300
Bookkeeping	\$1,400
Annual General Meeting	\$1,500
Meetings	\$1,000
Industry Memberships	\$750
Wages & Benefits	\$140,000
Administration Total	\$198,050

SAFETY

Community Safety Patrol	\$205,000
Safety Total	\$205,000

GOVERNMENT RELATIONS

Newton Talks	\$2,000
State of Newton	\$10,000
Government Relations Total	\$12,000

AREA ENHANCEMENT

Team Tidy	\$25,000
Graffiti Removal	\$40,000
Area Enhancement Programs	\$12,000
Illegal Dumping Disposal	\$18,000
Area Enhancement Total	\$95,000

EVENTS

Spooktacular Newton	\$30,000
Car-free Day Surrey	\$30,000
Events Total	\$60,000

MARKETING

Digital Mainstreet	\$15,000
Website Hosting	\$500
Newton News	\$13,000
Marketing Total	\$28,500

Total Expenses \$598,550

TODAY NEWTON TODAY NEWTON TODAY NEWTON TODAY

149,000 Residents

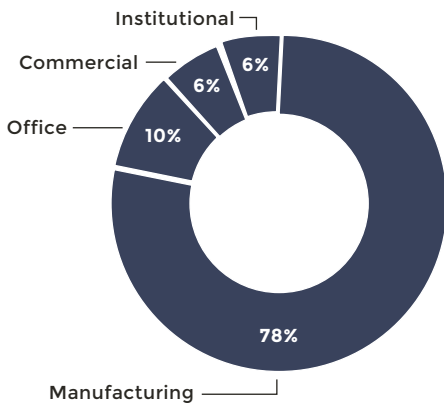
5th largest community
in BC

Mayor Brenda Locke

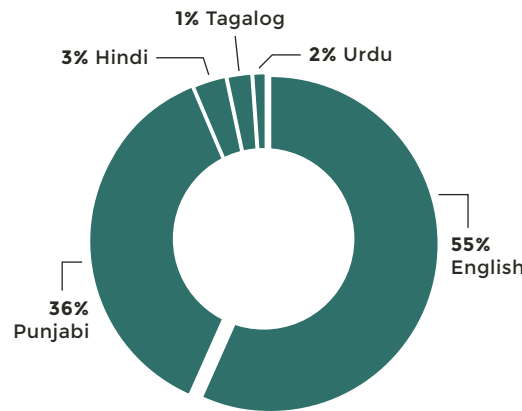
MP Surrey-Newton
Sukh Dhaliwal

MLA Surrey-Newton
Harry Bains

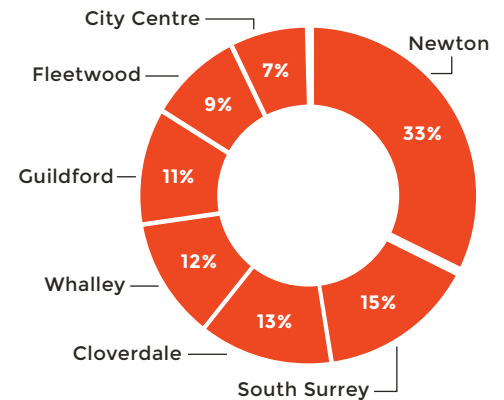
EMPLOYMENT IN NEWTON BY SECTOR



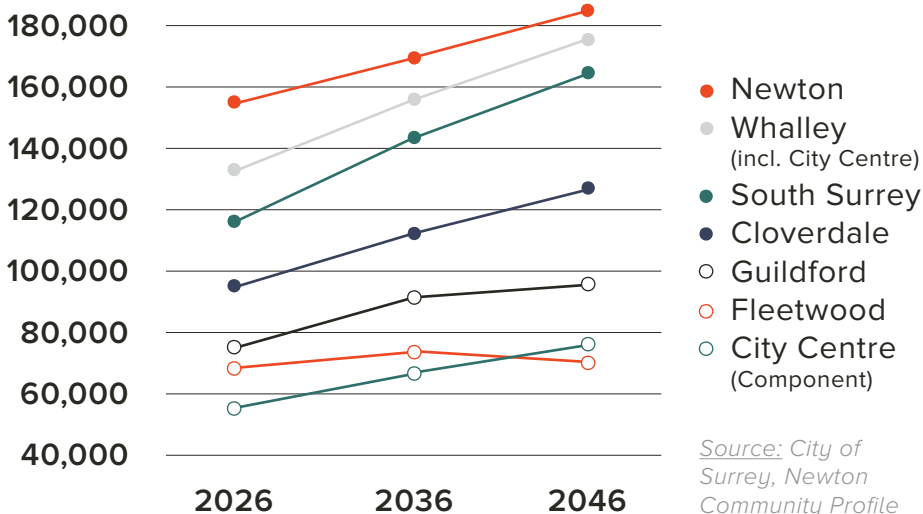
LANGUAGE SPOKEN AT HOME



BUSINESS BY COMMUNITY



POPULATION PROJECTIONS



ASSETS

- ✓ Newton Bus Exchange
- ✓ RCMP Community Office
- ✓ Community Centre
- ✓ Senior Centre Upgrade
- ✓ Newton Public Library
- ✓ Kwantlen Polytechnic University
- ✓ Bell Performing Arts Centre
- ✓ Cultural Centre
- ✓ Vaisakhi & Diwali
- ✓ Newton Athletic Park
- ✓ 61 Local Parks
- ✓ Surrey Tennis Centre
- ✓ Little India
- ✓ Heritage Rail

ADVOCATING ADVOCATING ADVOCATING ADVOCATING



3%↓ Total Crime
in Newton



Annual Homeless
Count



4 New BIAs in
the next 4 years



Build a Central
Park with Plaza



Increased density
with mixed-use
redevelopment



Early Public
Consultations on
Supportive Housing



10,000 Seat Events
Centre — Arena,
Convention & Hotel



City-wide Event in
Newton; attracting
20,000 people

FIXED-RAIL RAPID TRANSIT

- ✓ Increase investment
- ✓ Improve public transportation
- ✓ More frequent service
- ✓ Increase hours of service

GET IN TOUCH

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📍 NEWTONBIA.COM   