

ONE  
TWENTY  
TWENTY  
ONE

# ANNUAL REPORT



**NEWTON**  
BUSINESS IMPROVEMENT  
ASSOCIATION



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# ABOUT US ABOUT US ABOUT US ABOUT US

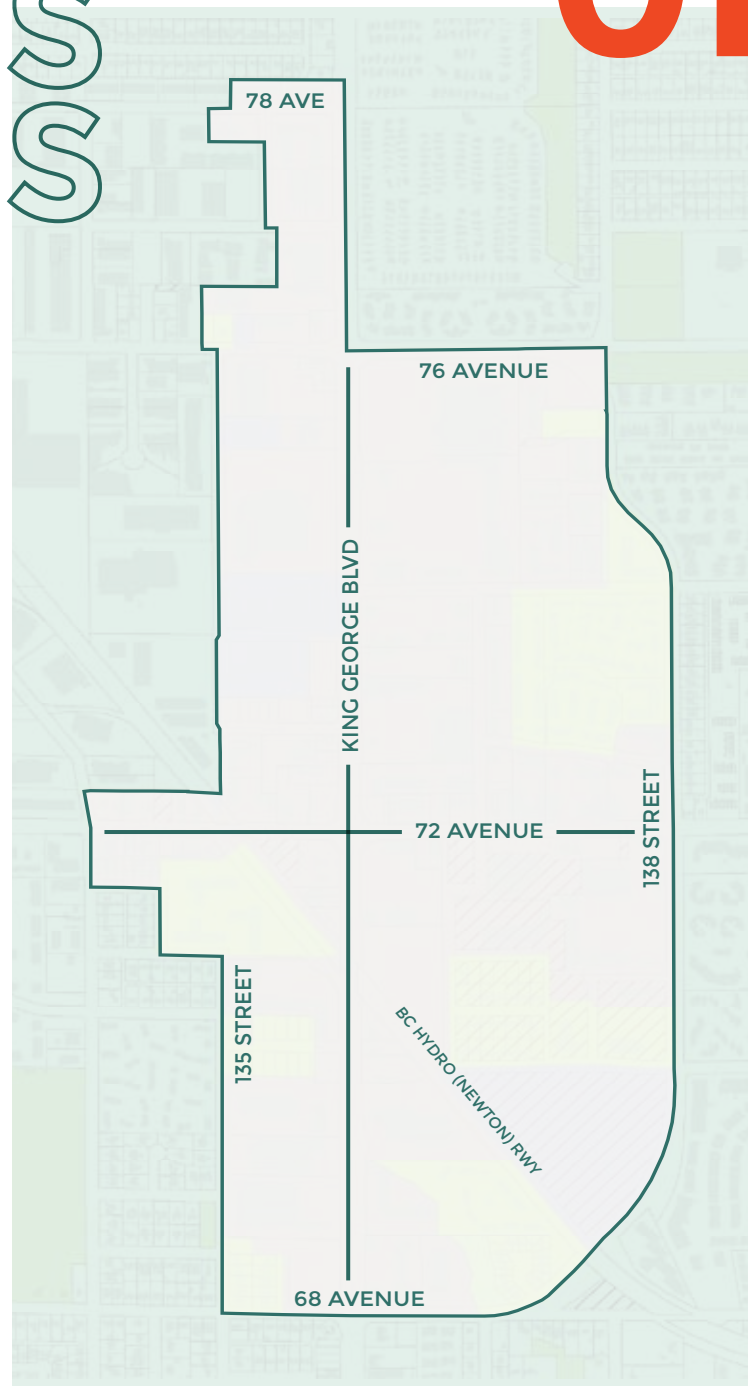
# 01

The Newton Business Improvement Association is a group of approximately 530 businesses and property owners who are passionate about improving the Newton Town Centre.

Located in the heart of Surrey on the cross roads of 72 Avenue and King George Boulevard. The Newton BIA was created in 2014, taking a leadership role to revitalize the area. The BIA brings business members, grassroots organizations, community stakeholders and government together with a focus on the four pillars of **Safety**, **Area Enhancement**, **Marketing/Events** and **Government Relations**.

The Newton BIA receives a levy from property taxes, which is collected by the City of Surrey. The BIA is governed by a volunteer Board of Directors, consisting of a diverse selection of businesses and property owners representing all regions within the boundary.

The approval of the Newton BIA was implemented through business consultation and a council initiative. Governance of the association is regulated by the constitution and a set of bylaws.



## 2014

Newton BIA  
Established

## 428

Business  
Properties

## 102

Property  
Owners

## \$1.01b

Assessed  
Property Value

# EXECUTIVE SUMMARY

2021 was another relentless and challenging year for businesses across the globe and Newton was no exception. The virus reached every part of our community and had consequences for residents and businesses alike. The continuation of the pandemic equated to ongoing public health restrictions, supply chain issues, labour shortages, vaccine uncertainty, and diminishing government supports. Additionally, record-setting high temperatures, widespread wildfires and flooding only worsened the economic conditions. Businesses have borne the brunt of these external forces yet have worked tirelessly to keep their doors open and their employees and customers safe.

The Newton Business Improvement Association has been at the forefront of business recovery. The ongoing shop local marketing campaign encourages residents to support the small business community. We have been advocating at the provincial level through our board position at BIABC and city wide with Discover Surrey & the Pandemic Economic Recovery Coalition gaining increased profile and recognition this past year through our participation.

The foundation of the association continues to be extremely effective with the Community Safety Patrol, Graffiti removal

and Team Tidy. These programs ensure that the town center continues to be a clean and safe place to work, play, shop and live.

Two new initiatives were launched to help businesses with recovery. Newton News & the Illegal Dumping Removal Program. The Newton News is a partnership with the Surrey Now Leader highlighting the community monthly, featuring a double page spread in the local newspaper. This exposure increases the awareness of the amazing Newton businesses and enhances the shop local message. The Illegal Dumping Removal Program decreases the burden of waste collection for our members. On a weekly basis the program ensures that the town center remains free of large, discarded items such as sofas and mattresses.

Due to health regulations all BIA events were again cancelled. This meant that Car Free Day, State of Newton and Spooktacular were postponed. We are hopeful they will make a strong return in 2022.

On behalf of the Newton BIA, thank you for your passion and commitment in supporting small businesses throughout the town center and for the invaluable contributions you make in creating a healthy and vital commercial district.

Stay safe Newton.



Philip Aguirre  
Executive Director

## STAFF 2021-22

**Philip Aguirre**  
Executive Director

**Nasrin Baji**  
Creative Director

**Dominic Fricker**  
Community Safety  
Patrol Supervisor

**Kenneth Green**  
Team Tidy

# 02

# PRESIDENT'S LETTER

2021 was another year of cancelled activities and events. Our signature events were all cancelled due to Public Health Orders.

**Safety and Area Enhancement:** The focus in 2021 remained on keeping our streets and business areas in Newton clean and safe and welcoming for our struggling business members. Kenneth from Team Tidy has been doing his usual fantastic job of keeping our streets and sidewalks clear of litter. An unfortunate fallout of the COVID pandemic has been that services for disenfranchised people have been reduced in capacity. This resulted in the Commissionaires being kept busy with the increasing presence of homeless folks throughout our commercial centres. Goodbye Graffiti has been kept busy as well. And a new service was introduced, Goodbye Garbage, which has been a great addition to the services offered by the BIA. Local businesses can now call for removal of large dumped items such as mattresses, furniture and appliances from their lots.

Safety remains the top concern and the largest part of our budget is still dedicated to this effort.

**Marketing & Events:** 2021 saw Spooktacular, Car Free Day, Newton Talks and State of Newton all cancelled once again due to COVID 19. New programs were developed to assist our business members by increasing their on-line presence. Digital Mainstreet is a program developed to enhance our business members' digital presence through supports grants available to cover part of the costs. Our Executive Director Philp Aguirre continues to maintain and develop new connections throughout the Surrey Business Community by attending weekly meetings of the Covid Recovery Taskforce, City of Surrey Update, SBoT, SMART Table, 4 Surrey BIA's, and BIABC, as well as maintaining memberships with Tourism Surrey and BIABC.

Philip Aguirre and Nasrin Baji have managed to keep the Board Members connected via Zoom meetings and have stayed connected virtually with our business members and associated groups. The Board thanks Philip and Nasrin for their continued efforts especially during the challenges prevented by COVID-19.

Thanks also go to the City of Surrey, Mayor and Council for their continued support and guidance.



Linda McCabe  
Board President

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## BOARD OF DIRECTORS 2020-21

Linda McCabe  
Value Property Group

Derek Ho  
Kings Cross

Harry Lamba  
The UPS Store

Kamil Lotfali  
Newton Crossing

Jaspal Brar  
Allied Insurance

Suman Basnyat  
S. Basnyat & Co. Inc.

Jay Blaschuk  
Sources

Jodi Leech  
Studid 73





GOVERNMENT RELATIONS

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SAFETY & SECURITY

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MARKETING & EVENTS

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AREA ENHANCEMENT

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BIA PILLARS  
BIA PILLARS  
BIA PILLARS  
BIA PILLARS



# CURRENT PROGRAMS

05

## DIGITAL MAIN STREET

est. 2020

The program is built around helping main street businesses grow and manage their business through the adoption of digital tools and technology.



Monthly meeting of the four BIAs in Surrey that focuses on advocating on behalf of small businesses and communities.

## COALITION OF BIAs

est. 2017

## COMMUNITY SAFETY PATROL

est. 2016



The Community Safety Patrol (CSP) program consists of one daily eight-hour patrol to address safety priorities and support crime reduction initiatives.

4,580

Nuisance Files Resolved in 2021



An integrated weekly safety initiative with the CSP, Bylaw, RCMP, Transit, OPTIONS, SOURCES and SCPS to increase effectiveness and communication.



## NEWTON SAFETY UNIT (NSU)

est. 2015

# NEWTON NEWS

est. 2020

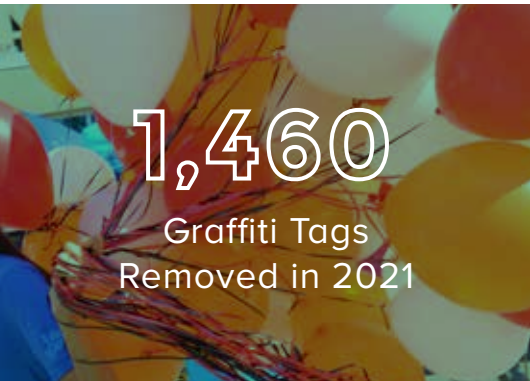


The Newton News provides an opportunity for the Newton BIA to gain awareness in the community and promote local news, & BIA programs.



# 11

Issues Published  
in 2021



# 1,460

Graffiti Tags  
Removed in 2021

Contracted through Goodbye Graffiti; all graffiti within the Newton BIA boundary is pro-actively removed ensuring that the area remains graffiti-free.


# GOODBYE GRAFFITI

est. 2015



# TEAM TIDY

est. 2015



Made up of a team of one, Team Tidy is a daily, proactive approach to maintaining the cleanliness of the streets within the BIA boundary.



# 6,470

Pounds of  
Garbage

# 252

Bags of  
Garbage



# 168

Shopping Carts  
Returned in 2021

In an effort to reduce the visual nuisance created by abandoned carts, Team Tidy returns carts to their homes as part of the daily patrol of the Newton Town Centre.

# SHOPPING CART RETRIEVAL

est. 2017



NEW!

# GOODBYE GARBAGE

est. 2021



Contracted with Goodbye Garbage; a large item removal program to eliminate all illegal dumping that occurs throughout the Newton BIA boundary.



# 349

Pieces of Illegal  
Dumping Removed  
in 2021





# 07

## COMING UP IN 2022

A day-long community festival to promote active transportation, sustainability, and public spaces; car-free, family-friendly, free.

NEW!

### CAR-FREE DAY SURREY



PLANNED FOR JUNE



### SPOOKTACULAR NEWTON

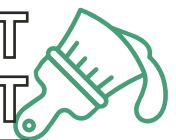
RETURNS!

TENTATIVELY PLANNED FOR OCTOBER

A spooky, fun-filled family event featuring an urban pumpkin patch, dance performances, a petting zoo and tons of crafts and games.

A series of seating installations along 137 Street. Each installation a combination of seating and greenery. The aim is to create safe mini parklets where people can rest and enjoy the outdoors. The hope is that the use of the installations will bring activity and vitality to the street.

### 137TH STREET ENHANCEMENT PROJECT



NEW!

SUMMER

### INSTALLATION OF A NEW MURAL

THE 11TH ONE!

SPRING/SUMMER



# 2022 BUDGET 2022 BUDGET

## REVENUE

Levy	\$546,364
Other Primary Income	\$8,000

Total Revenue \$554,364

## EXPENSES

### ADMINISTRATION

Licenses & Membership	\$1,500
Bank Charges	\$100
Professional Fees	\$8,000
Insurance	\$3,500
Rent - Office Space	\$28,000
Utilities	\$2,000
Office Supplies & Materials	\$2,500
Education & Conferences	\$1,500
Travel	\$300
Bookkeeping	\$800
Annual General Meeting	\$1,500
Meetings	\$1,000
Industry Memberships	\$750
Wages & Benefits	\$136,164
<b>Administration Total</b>	<b>\$187,614</b>

### SAFETY

Community Safety Patrol	\$185,000
Safety Projects & Initiatives	\$1,000
<b>Safety Total</b>	<b>\$186,000</b>

### GOVERNMENT RELATIONS

Newton Talks	\$2,000
State of Newton	\$10,000
<b>Government Relations Total</b>	<b>\$12,000</b>

### AREA ENHANCEMENT

Team Tidy	\$22,000
Graffiti Removal	\$40,000
Area Enhancement Programs	\$12,000
Safe Ride	\$250
Illegal Dumping Disposal	\$18,000
<b>Area Enhancement Total</b>	<b>\$92,250</b>

### EVENTS

Spooktacular Newton	\$30,000
Car-free Day Surrey	\$30,000
<b>Events Total</b>	<b>\$60,000</b>

### MARKETING

Advertising	\$1,500
Made in Newton	\$1,500
Website Hosting	\$500
Newton News	\$13,000
<b>Marketing Total</b>	<b>\$16,500</b>

Total Expenses \$554,364