

NEWTON BIA

TWENTY NINETEEN

ANNUAL REPORT



The background of the page is a photograph of a person with blonde hair and glasses, wearing a dark sweater, working at a desk. On the desk, there are several items: a stack of papers, a blue pen, a bowl of snacks (including what looks like sushi or small appetizers), and two glass jars filled with wooden skewers. The image is overlaid with a dark green semi-transparent rectangle that contains the text.

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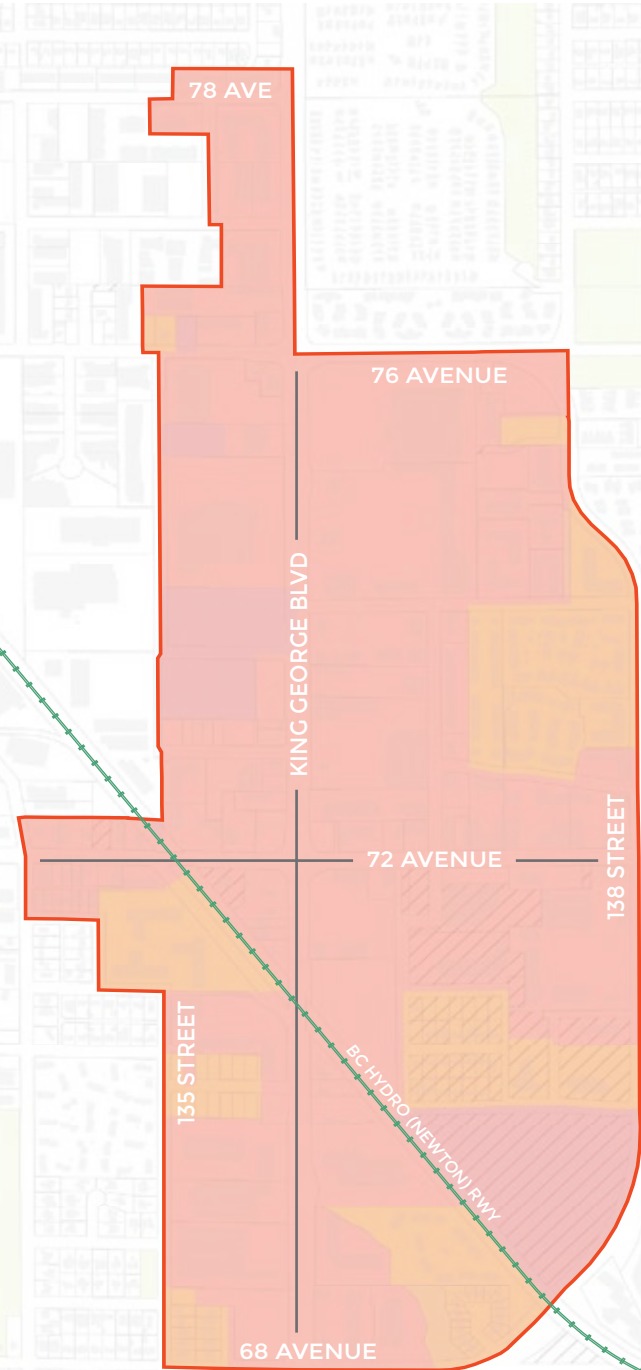
ABOUT THE BIA

The Newton Business Improvement Association is a group of approximately 550 businesses and property owners who are passionate about improving the Newton Town Centre.

Located in the heart of Surrey on the cross roads of 72 Avenue and King George Boulevard. The Newton BIA was created in 2014, taking a leadership role to revitalize the area. The BIA brings business members, grassroots organizations, community stakeholders and government together with a focus on the four pillars of Safety, **Area Enhancement**, **Marketing/Events** and **Government Relations**.

The Newton BIA receives a levy from property taxes, which is collected by the City of Surrey. The BIA is governed by a volunteer Board of Directors, consisting of a diverse selection of businesses and property owners representing all regions within the boundary.

The approval of the Newton BIA was implemented through business consultation and a council initiative. Governance of the association is regulated by the constitution and a set of bylaws.



The Newton BIA Boundary

STAFF 2019-20

Philip Aguirre
Executive Director

Nasrin Baji
Creative Director

Tori Artress
Community Safety Patrol

Dominic Fricker
Community Safety Patrol

Kenneth Green
Team Tidy

NOTE FROM THE ED

As 2019 ends it is time to reflect on the good, the bad and the ugly of the year.

After six years, the Newton BIA successfully renewed the association for another five-year term.

Expectations should be high and positive results are mandatory to ensure the community continues the progress of increasing consumer confidence and pride amongst residents. Our mandate continues to ensure safety is our highest priority building off the past success of the Community Safety Patrol, the backbone of the Newton BIA's platform.

The second term began with an increased profile for Spooktacular Newton. 137th street was transformed into a Halloween themed extravaganza which brought out 6000 residents who packed the street, celebrating their community. Positive feedback from the entrepreneurial festival Newt Fest and the enthusiasm of Spooktacular has prompted the Newton BIA to unveil Car-Free Day Surrey on June 13th of 2020. Moving the needle closer to creating a city-wide event that attracts over 10,000 people. Engaging real conversation about how we build our neighborhoods and the importance of transit-built communities.

Today Newton is a car-dependent community. You can see it everyday in the endless strip mall parking lots and the gridlock of King George Boulevard.

Rapid Bus was unveiled recently however, fixed-rail rapid transit is still many years away! Newton needs an increased investment in rapid transit. The 149,000 residents require improved public transportation with a higher frequency and an increase in hours of service. Without this investment the community's exponential density will suffocate the roads and push the inadequate network to its capacity.

The Newton News is hot off the press! This new microeconomic development initiative looks to keep the focus on the community. A monthly emphasis on the local neighborhood and the people and businesses that make up its rich culture. We promote more independent, locally owned businesses to build a strong resilient town center. Focusing on stories about real people that make up this unique neighborhood.

Newton has so much potential!



Philip Aguirre
Executive Director



PRESIDENT'S LETTER

Activities in 2019 focused on creating new, significant events for the Newton Town Centre. By consolidating and eliminating some smaller events, the Newton BIA was able to re-allocate funds to a more impactful summer event.

Under Area Enhancement, more murals were installed in Newton, creating a Mural Lane-way at 72nd and King George Blvd. The first Newt Fest, Mural Lane-way Festival was held on July 27. The alley was closed to traffic and filled with vendors, music, art and food. The intention is to continue with this festival and grow it to include the closure of 137th Street.

The 3rd annual State of Newton was held in September to another capacity crowd; with the focus being the promotion of Newton as the place to do business. Councillors Brenda Locke and Jack Hundial graciously stepped in as keynote speakers when the Mayor Doug McCallum was unable to attend.

Spooktacular returned to huge crowds. This time 137th Street was closed from 74th Avenue to 72A Avenue. The weather cooperated and even though there was pumpkin mishap, the event was hugely successful.

Maintaining and promoting safety is still the cornerstone of the Newton BIA. The work of the Commissionaires is paying off and our businesses are experiencing the benefits of having this 7 day a week safety and business outreach patrol service. Safety is a top concern and the largest part of our budget is still dedicated to this effort.

Philip Aguirre and Nasrin Baji run the Newton BIA with heart, vision and efficiency!

And finally, thanks to the City of Surrey Mayor and Council for their continued support and guidance.



Linda McCabe
President

BOARD OF DIRECTORS 2019-20

Linda McCabe
Value Property Group

Harry Lamba
The UPS Store

Jaspal Brar
Co-Operators

Richard Janzen
FastSigns

Derek Ho
Kings Cross

Kamil Lotfali
Newton Crossing

Suman Basynt
S. Basnyat & Co. Inc.

A man in a tank top and sunglasses is looking at a mural on a wall. The mural features a large, stylized face with long hair. The background is a dark, semi-transparent rectangle.

FOUR PILLARS

GOVERNMENT RELATIONS

SAFETY

AREA ENHANCEMENT

MARKETING & EVENTS

GOVERNMENT RELATIONS

NEWTON TALKS

A monthly networking forum for the business community to establish a voice for Newton that improves business opportunities, revitalizes the area, and creates a sustainable future for the community.

STARTED: 2017, Jan

TOTAL HOSTED: 6



BUSINESS BBQs

A weekly summer business engagement series, focused on reconnecting with our members. Features a free BBQ, games and chit-chat.

STARTED: 2018, Jun

TOTAL HOSTED: 10



STATE OF NEWTON

An opportunity for the business community to engage in a dialogue that showcases the upcoming investment opportunities for Newton.

STARTED: 2017, Oct

TOTAL ATTENDEES: 150



NED: 20-YEAR PLAN

Focuses on the revitalization of the Newton Town Centre to ensure a viable business environment and vibrant mixed-use community.

CREATED: 2015, Sep



SAFETY

COMMUNITY SAFETY PATROL

The Community Safety Patrol (CSP) program consists of one daily eight-hour patrol to address safety priorities and support crime reduction initiatives.

STARTED: 2016, Jan
CRIME FILES: 4091



USED NEEDLE DISPOSAL

With aim of reducing improperly discarded needles, needle collection boxes have been placed in highly reported areas, and managed by Raincity.

STARTED: 2016, Mar
TOTAL COLLECTED: 5628

SAFE RIDE

To increase consumer confidence in the area, the initiative provides transportation for intoxicated vulnerable individuals to Quibble Creek.

STARTED: 2017, Sep
TOTAL RIDES GIVEN: 3

HOMELESS COUNT

An initiative inspired by the annual Metro Vancouver Homeless Count. This informs, advocates, and helps to fine-tune services in the area to target specific needs.

STARTED: 2016, Jun
RETIRED IN 2019



NEWTON SAFETY UNIT (NSU)

An integrated weekly safety initiative with the CSP, Bylaw, RCMP, Transit, OPTIONS, SOURCES and SCPS to increase effectiveness and communication.

STARTED: 2015, Sep
TOTAL MEETINGS: 32



AREA ENHANCEMENT

TICKLE TRUNK

The goal of the Tickle Trunk was to provide a one-stop shop for community engagement, and to help facilitate events in the Newton area.

STARTED: 2017, Jul
RETIRED IN 2019

TULIP-BOMBING

Added presence of flowers and colour is just one more beautification project designed to increase community pride.

STARTED: 2016, Nov
RETIRED IN 2019

PLACE-MAKING

A continued commitment to beautifying the Town Centre. The hope is to accomplish this via small-scale projects, such as park-its, and street furniture.

STARTED: 2016, Jul



MURAL LANE-WAY

With the goal to activate public spaces, the Mural Lane-way on King George Blvd and 72 Avenue is a stepping stone to revitalizing the town centre and creating a cultural entertainment district for Newton.

STARTED: 2016
COMPLETED MURALS: 9





ENHANCEMENT AREA



GRAFFITI REMOVAL

Contracted through Goodbye Graffiti; all graffiti within the Newton BIA boundary is pro-actively removed ensuring that the area remains graffiti-free.

STARTED: 2015, May
TOTAL CLEANUPS: 1098



TEAM TIDY

Made up of a team of one, Team Tidy is a daily, proactive approach to maintaining the cleanliness of the streets within the BIA boundary.

STARTED: 2015, Jun
TONNAGE: 7250 lbs



SHOPPING CART RETRIEVAL

In an effort to reduce the visual nuisance created by abandoned carts, Team Tidy returns carts to their homes as part of the daily patrol of the Newton Town Centre.



STARTED: 2017, Aug
TOTAL: 248

MARKETING & EVENTS

MERCHANT SHOUT-OUT

Monthly business spotlight, highlighting a business in the Newton Town Centre; focusing on their history, and connection to Newton.

STARTED: 2015, Aug
RETIRED IN 2019



NEWT FEST

With a beer garden, food, vendors and live DJ onsite, Def3, this free street art festival celebrated public art and new entrepreneurs.

DATE: July 27, 2019
ATTENDEES: 2500
OF VENDORS: 15

SPOOKTACULAR NEWTON

A spooky, fun-filled family event featuring an urban pumpkin patch, dance performances, free BBQ, a petting zoo, and tons of crafts and games.

DATE: Oct 26, 2019
ATTENDEES: 6000
CANDY TONNAGE: 15 KG

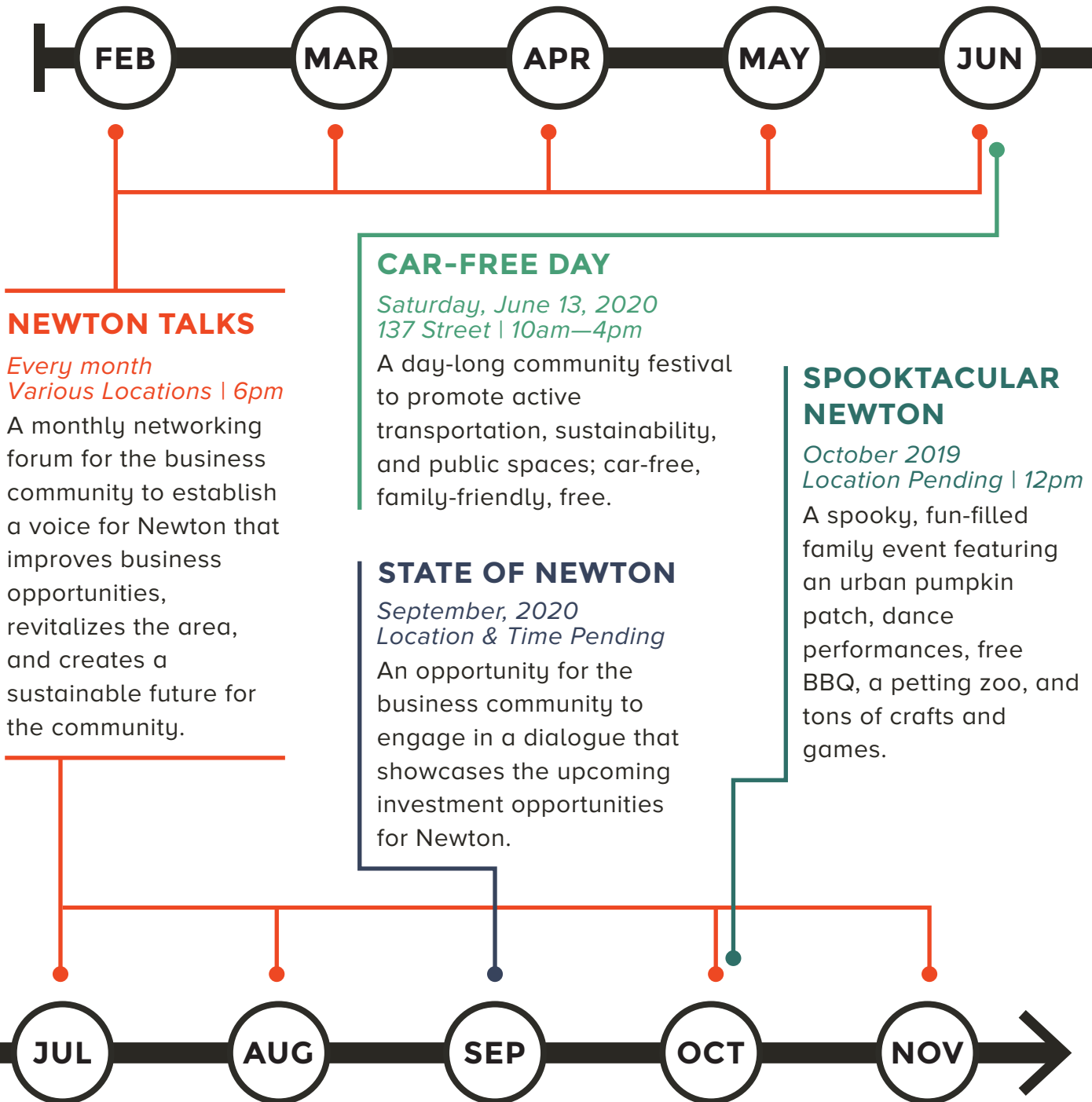


LOOKING AHEAD

COMING IN 2020

2020 BUDGET

COMING IN 2020



2020 BUDGET

REVENUE

Levy	\$515,000
Grants	\$8,000
Sponsorship	\$20,000

Total Revenue \$543,000

EXPENSES

ADMINISTRATION

Licenses & Membership	\$1,500
Bank Charges	\$100
Professional Fees	\$8,000
Insurance	\$3,500
Rent - Office Space	\$28,000
Utilities	\$2,000
Office Supplies & Materials	\$2,500
Education & Conferences	\$1,500
Travel	\$300
Bookkeeping	\$800
Annual General Meeting	\$1,500
Meetings	\$1,000
Industry Memberships	\$750
Wages & Benefits	\$135,000
Storage	\$3,000

Administration Total \$189,450

SAFETY

Community Safety Patrol	\$175,000
Safety Projects & Initiatives	\$1,000

Safety Total \$176,000

GOVERNMENT RELATIONS

Newton Talks	\$2,500
Business BBQs	\$1,600
State of Newton	\$7,500

Government Relations Total \$11,600

AREA ENHANCEMENT

Graffiti Program	\$45,000
Team Tidy	\$20,000
Area Enhancement Programs	\$10,000
Safe Ride	\$250

Area Enhancement Total \$75,250

EVENTS

Car-free Day Surrey	\$41,000
Spooktacular Newton	\$30,000

Events Total \$71,000

MARKETING

Website Development	\$1,000
Website Hosting	\$700
Marketing Kit	\$500
Advertising	\$2,000
Merchant Shout-out	\$500
Newton News	\$15,000

Marketing Total \$19,700

Total Expenses \$543,000



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NEWTON | BUSINESS
IMPROVEMENT
ASSOCIATION