



SPONSORSHIP OPPORTUNITY

NEWT FEST

SAT, JULY 27, 2019

4PM-MIDNIGHT

NEWTON
BUSINESS IMPROVEMENT
ASSOCIATION





NEWT FEST

2019

ABOUT NEWT FEST

We're activating Newton's Mural Lane-way with an exciting new festival that gives local entrepreneurs, food vendors, designers, performers and placemakers an accessible platform to exhibit their products, services and talents to a broad audience. This is a great opportunity to showcase and raise awareness for what our City can do with placemaking, resiliency and community economic development. The event takes place on Saturday, July 27, 2019. After this, we support other community initiatives and place activations at the same lane-way to maintain and expand momentum.

PARTNERSHIP LEVELS

GOLD \$10,000

TITLE SPONSOR

Presented by Newton BIA & YOUR NAME displayed on all marketing materials & signage

SILVER \$5,000

ACTIVITY SPONSOR

Your name on the signage of an activity of your choice

BRONZE \$2,500

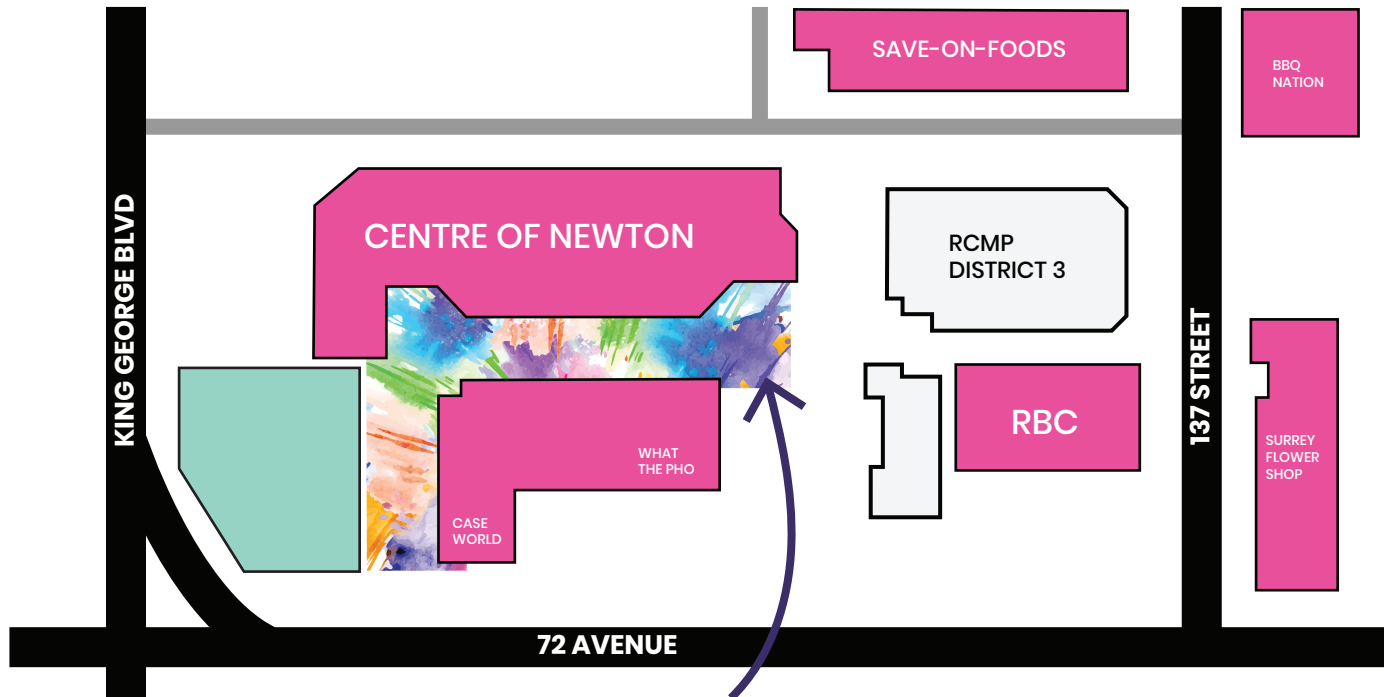
GENERAL SPONSOR

PARTNERSHIP BENEFITS

- › Marketing and Promotion
- › Community Goodwill
- › Heightened Brand Awareness
- › Captive Audience

NEWTON MURAL LANE-WAY

72 & KING GEORGE BLVD



MURALS: Welcome to Newton (2017)
Graffiti Wall (2018)
Indigenous (2018)
Dreamer (2019)





ABOUT THE NEWTON BIA

The Newton Business Improvement Association (Newton BIA) is made up of a group of property and business owners who are passionate about revitalizing and improving the opportunities for businesses in the Newton Town Centre area.

ABOUT DUNEFIELD CONSULTING

Dunefield is an urban development firm that specializes in supporting the economic diversity and strength of cities. They strongly believe that cultural identity, innovation and local entrepreneurship are essential ingredients for strong, resilient neighbourhoods.

604-593-2294 × PHILIP@NEWTONBIA.COM × WWW.NEWTONBIA.COM