



Newton
Business Improvement Association

AGM

Annual General Meeting

Bistro 72, 13483 72 Ave, Surrey BC V3W 2N7
Wednesday, March 4, 2015, 5pm-7:30pm

MARCH 4, 2015

NEWTON BUSINESS IMPROVEMENT ASSOCIATION
#200-7380 KING GEORGE BLVD., SURREY BC V3W 5A5

NEWTON BUSINESS IMPROVEMENT ASSOCIATION

Wednesday, March 4, 2015

Agenda

Bistro 72 at the Old Surrey Restaurant
13483 72 Ave, Surrey BC
5PM – 7:30PM

4:30PM

Doors Open

5PM – 5:30PM

Registration / Networking

Canapés will be served throughout – Cash Bar

5:30PM

Annual General Meeting

- Call AGM to Order – Philip Aguirre
 - Motion to adopt agenda for AGM
- President's Report
- Executive Director 2014 Year Recap & Upcoming 2015
- Presentation of 2014 Financial Statement – Audited by – Bouchard & Company
 - Motion to accept
- Budget for 2015
 - Motion to Accept
- Appoint Bouchard & Company as auditor for next three years
 - Motion to Approve
- Election of Directors (Nomination Committee)
 - Motion to accept & Acclaim Directors 2015/2016

6 – 7:30PM

Social / Networking

Canapés will be served throughout – Cash Bar



President's Report

2014 was a busy year for the Newton BIA Board of Directors, but the work started way back in November 2012. At that time, a group of concerned business people met to explore the possibility of forming a Business Improvement Association for Newton. In 2013 the group officially became a Society, consulted and surveyed every business in the BIA boundaries, quantified the survey results, held information meetings for businesses in the boundary, consulted with City of Surrey Staff and finally presented a Corporate Report to Mayor and Council.

In March of 2014, following a majority “yes” vote by property owners, final approval was received from Surrey Mayor and Council for the collection of a property tax levy which is the funding source for the BIA. April, May and June were spent developing a strategic plan, based on the results of the survey conducted in 2013 and which provides the road map to take the NBIA through the first five year term. July and August saw the board focusing on the task of hiring the Executive Director. It turned out we had an excellent candidate who was already committed to the Newton business community. Philip Aguirre was hired in September and has continued advocating for Newton. Nasrin Baji was hired in October 2014 as the BIA Coordinator. Together, and with the support of the board, Philip and Nasrin have set up the framework necessary to move forward with the four pillars of the Board's Strategic Plan. This entailed developing sub committees, specifically Safety, Area Enhancement, Marketing and Events and Government Relations.

2015 is shaping up to be a busy year. All the Committees have met several times. Safety and Area Enhancement are the two areas that our business members stressed to be of the greatest importance. To that end the Safety Committee is focusing on implementing safety patrols and programs for businesses to share crime prevention information and crime watch tips. The Area Enhancement Committee is working with City staff to improve lighting, deal with vacant store fronts and promote Newton branding through banners and area beautification. The Marketing and Events Committee is working on developing a signature event for Newton, while still participating in and creating smaller events, allowing our business members exposure and sponsorship opportunities. And finally, the Government Relations Committee is promoting issues that will enhance business in Newton, such as officially supporting the LRT initiative down the King George corridor. This committee is also moving towards establishing a central outdoor meeting place in which to hold our events. Every committee is ultimately focused on driving business to Newton for the benefit of all our members.

I want to sincerely thank the Board Members who have been so committed to Newton and the formation of the Business Improvement Association over these past two plus years, Santosh Nahal, Gabrielle Steed, and Jaspal Brar. And to the newest board members, Conrad Gregoire, Chandan Sabharwal and Suman Basnyat; Thank you for joining us and making us better. We were supported every step of the way by Kiran Kooner, Tracy Kalaw and Donna Jones from the City of Surrey, thank you. And of course a big thank-you to the City of Surrey Mayor and Council.

I look forward to seeing the vision of the Newton Business Improvement Association become a reality and for our business members to reap the rewards.



Linda McCabe, President
Newton Business Improvement Association

Executive Director's Report

Year-In-Review

- Received Levy of \$400,000
- September - Hired Executive Director
- Free 2 hour parking on 137th Street
- October - Hired Program Coordinator
- Office Set-up #200 7380 King George Blvd
- Business Safety Link
 - Set up Safety Alerts
- Newton Community Walk
 - Adopt-A-Street (King George/72 Ave/137 St)
 - Use the Surrey Request App for:
 - Shopping Cart removal
 - Identifying Problem Sites
- First Event - February 1, 2015 - Groundhog Day
- Initial contact with all Businesses in the boundary
- Put together all committees and had first meeting



Philip Aguirre, *Executive Director*
Newton Business Improvement Association



February 1, 2015
Groundhog Day in Newton!

Upcoming in 2015

- Fast Track of Phase 1 of Community Plan
- Newton Brand Extension
- Community Walk – Adopt-a-Street
- Website Redesign
- KPU Contest – Logo
- Business Safety Link – Observe it, Report it
- Graffiti Program
- Social Media Business Focus
- Removal of Parking Meters along 137th Street
- Events
 - June 21 - Newton Community Festival
 - Aug 22 - Sports Day
 - Oct 24 - Halloween Spooktacular

Budget for 2015

	2015
Administration	
Initial Set up	\$5,000.00
Audit	\$2,500.00
Insurance	\$1,500.00
Annual General Meeting	\$2,000.00
Office Space	\$24,000.00
Miscellaneous Office (note 1)	\$2,000.00
Executive Director (Contract)	\$65,000.00
BIA Coordinator (Contract)	\$36,000.00
	\$138,000.00
Safety & Street Enhancement	
Safety Program: Surrey Crime Prevention (note 2)	\$100,000.00
Safety Resources: Business Link	\$6,000.00
Street Cleaning & Adopt A Street (note 3)	\$35,000.00
Graffiti Management & Mural Program (note 4)	\$25,000.00
Miscellaneous Area Enhancement (Landscaping/Maintenance)	\$20,000.00
	\$186,000.00
Marketing: Promotions & Events	
Promotions, Special Events & Member Events	\$35,000.00
Advertising	\$15,000.00
Co-op Advertising Opportunities	\$2,500.00
Brochure & Flyers: Development, Distribution	\$8,000.00
Website & Social Media: Updates, Maintenance, Upgrades	\$5,000.00
	\$65,500.00
Business Relations & Memberships	
Member Communications: Newsletter, Welcome Package	\$2,500.00
Industry Memberships: i.e. Tourism, Chamber	\$1,000.00
Business Recruitment: Investor Packages, Window Display/Signs	\$3,000.00
Education/Conferences (note 5)	\$2,500.00
BIABC Membership (note 6)	\$500.00
Student Scholarship & Internship Program	\$1,000.00
	\$10,500.00
TOTAL	\$400,000.00

Note 1: stationary, supplies, administrative printing, postage, etc.

Note 2: safety patrol staff to monitor area, report incidents. See Appendix 8 for sample patrol model.

Note 3: street cleaning services, other cleaning initiatives (i.e. gum removal, power washing).

Note 4: services to monitor and remove graffiti, and mural costs (i.e. artist fees and supplies).

Note 5: BIA conferences (i.e. BIABC provincial conference), professional development workshops, etc.

Note 6: membership to provincial BIA organization (providing resources, networking opportunities, events).

Election of Directors

Report of the Nominating Committee and Election of Board of Directors

The Board of Directors for the Newton BIA can have up to 20 members. We can elect up to twenty people to serve on the Board for a two-year term (March 2015-AGM 2017).

Name	Company	Status
Linda McCabe	Value Industries	Current
Santosh Nahal	Kings Cross	Current
Jaspal Brar	The Co-operators	Current
Conrad Gregoire	FastSigns	Current
Chandan Sabharwal	Sabharwal Law Group	Current
Suman Basnyat	S Basnyat & Co. Inc.	Current
Harry Lamba	The UPS Store	New
Shannon Gnocato	Gateway Casinos	New
Jodi McDonald	Organic Grocer	New

Notes

*10 Members is a quorum
5 Directors is minimum
2 year-term*

Current Committee Structure

Safety

- Jaspal Brar – The Co-Operators
- Gabrielle Steed – John Volken Academy
- Marc Searle – RCMP
- Martin Blais – RCMP
- Sav Bains – Corrections
- Tracey Fello – Corrections
- Colleen Kerr – City of Surrey, Crime Reduction Strategy
- Jacqueline Tokaryk – City of Surrey, Community Safety Coordinator
- Karen Reid Sidu – Surrey Crime Prevention
- Craig Amundsen – Surrey Board of Trade
- Naida Robinson – Community Advocate
- Jay Blaschuk – Hyland House
- Harry Lamba – The UPS Store
- Shannon Gnocato – Gateway Casinos
- Tim Vogel – Cloverdale Paint
- Tabitha Naismith – ACORN
- Marcos Gomez – ACORN
- Manpreet Singher – Frank Hurt Secondary
- Harsuman Benipal – Frank Hurt Secondary
- Arwin Arora – Frank Hurt Secondary

TENTATIVE TIMELINE OF OBJECTIVES

Immediate	Short Term (Year 1-2)	Medium Term (Year 2-3)	Long Term (Year 3+)
<ul style="list-style-type: none"> • Business Safety Link • Safety Alerts via Mailchimp • NIST – Newton Integrated Safety Team • Continued Support – Commissionaires • Surrey Crime Prevention – Financial Support • Surrey Board of Trade Safety Committee • Newton Public Intoxication Committee 	<ul style="list-style-type: none"> • Work with the big businesses and their loss prevention programs • Auto Theft Program – CPIC • Free Crime & Safety Business Assessment 	<ul style="list-style-type: none"> • CCTV Program • Actual Homeless person Liaison 	

***Pending:** Bike Patrol

Area Enhancement

- Santosh Nahal – Kings Cross
- Derek Ho – Kings Cross
- Shira Standfield – City of Surrey
- David Dalley – Community Advocate
- Karen Reid Sidhu – Surrey Crime Prevention Society
- Heather Evans – Pacific Community Resources Society
- Heather Lange – City of Surrey, Bylaw
- Marlyn Graziano – Kwantlen Polytechnic University
- Tabitha Naismith – ACORN
- Marcos Gomez – ACORN
- Jasdeep Dhanjal – Frank Hurt Secondary
- Sherry Sandhu – Frank Hurt Secondary

TENTATIVE TIMELINE OF OBJECTIVES

Immediate	Short Term (Year 1-2)	Medium Term (Year 2-3)	Long Term (Year 3+)
<ul style="list-style-type: none"> • Adopt-a-Street • Identifying problem sites and reporting to the City via the Surrey Requests app • Support trial street furniture along 137th • Support the Piano program 	<ul style="list-style-type: none"> • Advocate for NBIA area to be next in line for façade enhancement funding • Newton Brand Extension 	<ul style="list-style-type: none"> • Enhanced Gateway feature • Art crawl/art pieces • Graffiti Removal Program 	

***Pending:** Graffiti removal program

Events & Marketing

- Linda McCabe – Value Industries
- Nikki Higgs – City of Surrey
- David Saito – DeSerres
- Perry Fulop – City of Surrey
- Lana French – City of Surrey
- Cathy James – Surrey Tourism
- Carol Girardi – Arts Council of Surrey
- Hayley Woodin – Kwantlen Polytechnic University
- Heather Evans – Pacific Community Resources Society
- Janice Huber – AVIA Employment Services
- Tabitha Naismith – ACORN
- Marcos Gomez – ACORN
- Kanwardeep Mangat – Frank Hurt Secondary
- Balroop Gill – Frank Hurt Secondary

TENTATIVE TIMELINE OF OBJECTIVES

Immediate	Short Term (Year 1-2)	Medium Term (Year 2-3)	Long Term (Year 3+)
<ul style="list-style-type: none">• Feb 1 - Groundhog Day• Quarterly Networking	<ul style="list-style-type: none">• Newton Website• KPU Contest – Logo• Aug 22 – Sports Day• Oct 24 – Halloween Spooktacular	<ul style="list-style-type: none">• Newton Marketing Campaign• Farmer's market (May - Sept)• Summer Carnival• Parade• Sports Tourism	<ul style="list-style-type: none">• Host stand-alone major City Event held in the community• Volunteer Pool (200+)

Government Relations

- Linda McCabe – Value Industries
- Santosh Nahal – Kings Cross
- Garth Owen – Organic Grocer
- Doug Elford – Newton Community Association
- Donna Jones – Surrey Economic Development
- Jaime Boan – City of Surrey, Transportation
- Don Luymes – City of Surrey, City Planner
- Bruce Hayne – City Councillor
- Laurie Cavan – City of Surrey, Parks and Rec
- Dorothy Vestergaard – City of Surrey, Parks and Rec
- Anita Huberman – Surrey Board of Trade
- Anne Peterson – Surrey Board of Trade
- Perry Fulop – City of Surrey, Newton Community Centre
- Shira Standfield – City of Surrey, Beautification
- Rob Costanzo – City of Surrey, Engineering
- Liz Walker – Newton Community Association
- Philip Bellefontaine – City of Surrey, Engineering
- Sheila McKinnon – City of Surrey, Parks and Rec
- Owen Croy – City of Surrey, Parks and Rec
- Sonia Sharma – Frank Hurt Secondary
- Komal Mann – Frank Hurt Secondary

TENTATIVE TIMELINE OF OBJECTIVES

Immediate	Short Term (Year 1-2)	Medium Term (Year 2-3)	Long Term (Year 3+)
<ul style="list-style-type: none"> • Phase 1 of community plan • Removal of Parking meters along 137th Street • Canada Summer Jobs Interns 	<ul style="list-style-type: none"> • Join LRT Coalition & advocate for immediate implementation 	<ul style="list-style-type: none"> • Advocate for special event park/plaza that can easily hold 10,000 people • Advocate on ongoing basis for improved recreation hub <ul style="list-style-type: none"> • Community Centre • Arena • Lap pool 	<ul style="list-style-type: none"> • Economic Development